

MAILING ADDRESS
P. O. Box 18770
Pensacola, Florida 32523
(850) 436-9630



LOCATION
1700 W. Leonard St.
Pensacola, Florida 32501
www.escambiaso.com

ESCAMBIA COUNTY SHERIFF'S OFFICE
David Morgan, Sheriff

December 12, 2017

Commissioner Jeff Bergosh, District 1, Chairman
Escambia County Board of County Commissioners
221 Palafox Place
Pensacola, FL 32501

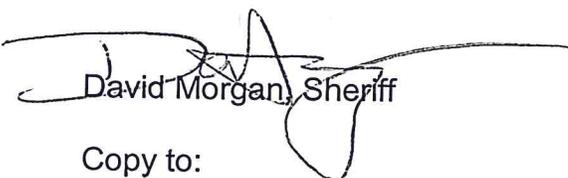
RE: Law Enforcement Trust Fund Requests

Dear Chairman Bergosh,

I have withheld acting on pending requests for Law Enforcement Trust Funds (LETf) proceeds based on the most recent discussions on this issue by the Board. To my knowledge, there has been no activity whatsoever to develop a new BOCC process for approval of these requests. Be advised that pursuant to Section 932.7055, Florida Statutes (2017), I must expend or donate no less than 25 percent of LETf proceeds for the support or operation of any drug treatment, drug abuse education, drug prevention, crime prevention, safe neighborhood, or school resource officer program or programs. The statute further provides that I have the discretion to determine which programs will receive the designated funds.

I am forwarding the attached LETf requests with my approval to EBOCC for action. EBOCC should take timely action on the attached requests.

Sincerely,


David Morgan, Sheriff

Copy to:
Jack Brown, County Administrator
Commissioner Doug Underhill, District 2
Commissioner Lumon May, District 3 (Vice Chairman)
Commissioner Grover Robinson, District 4
Commissioner Steven Barry, District 5

COPY

FLORIDA



ACCREDITED

MAILING ADDRESS
P. O. Box 18770
Pensacola, Florida 32523
(850) 436-9630

LOCATION
1700 W. Leonard St.
Pensacola, Florida 32501
www.escambiaso.com



ESCAMBIA COUNTY SHERIFF'S OFFICE
David Morgan, Sheriff

December 12, 2017

Sacred Heart Foundation
Attn: Mallory Wilson
Address: PO Box 2700, Pensacola, FL 32513

Re: Your Request for Funds from the Escambia Law Enforcement Trust Fund dated November 28, 2017.

Dear Mallory Wilson,

We have received your request to provide your organization with funds from the Escambia Law Enforcement Trust (LET) fund. Your request for funding for crime prevention or other law enforcement purposes has been reviewed and approved by the Sheriff for the amount of \$5,000. The Sheriff has submitted your request to the Escambia County Board of County Commissioner with his written certification that the funds will be used for a purpose authorized by law.

Your request for LET funding, as approved by the Sheriff, is now awaiting review by the Escambia County Board of County Commissioners. The funds cannot be provided to you until your request is approved by the Board. The Board has indicated that it may revise the procedure for approval of such requests, so we are unable to provide you with information on when you can expect the Board to act on your request.

Please contact the County Commissioner for your district for information on the status of your request.

Point of contact in this matter is Daniel Capozzolo, C.F.O. administrative assistant at 850-436-9949.

COPY

FLORIDA



ACCREDITED

#626

SPONSORSHIP



ESCAMBIA APPLICATION FOR STATE LAW ENFORCEMENT TRUST FUND MONIES

ALL Requests MUST have a justification statement (Page 2) that encourages one of the following areas: (Check the appropriate box or boxes)

CRIME PREVENTION DRUG PREVENTION DRUG EDUCATION SAFE NEIGHBORHOOD

Funds will be used for: (Check the appropriate box)

PROMOTIONAL/ADVERTISING EVENT DIRECT SUPPORT

The Documents listed below **MUST** be attached to your request: (Check the appropriate boxes)

501c3 or c4 or NOT-FOR-PROFIT and W-9 and CERTIFICATE OF EXEMPTION

To be considered the Application MUST be Completed, Signed and ALL Documentation Attached

ORGANIZATION/AGENCY NAME: Sacred Heart Foundation DATE 11/28/2017

POINT OF CONTACT Mallory Wilson PH# (850) 416-4661

EMAIL ADDRESS: Mallory.Wilson@ascension.org INITIAL REQUEST PREVIOUS REQUEST

DATE FUNDS NEEDED (allow 2-3 weeks for processing) 12/13/2017 AMOUNT REQUESTED: \$ 5,000

CHECK PAYABLE TO: Sacred Heart Foundation

COMPLETE MAILING ADDRESS: NEW ADDRESS

Street PO Box 2700 City Pensacola State FL Zipcode 32513

CERTIFICATION STATEMENT

- As required by Florida law, the requested funds will be used for the purpose specified above, and no other purpose.
- My agency shall, as required by Florida law, maintain records of these funds and provide such reports as may be requested by the Sheriff.
- I have the appropriate authority (Board Member) on behalf of the requesting agency.
 - To submit this application and to ensure funds are used for the purposes specified herein;
 - To cause the required accounting and reporting of these funds.

All representations in this application are true to the best of my knowledge and belief [Signature] (initial)

NAME OF CERTIFYING OFFICIAL
William Wesley Dabne
SIGNATURE (Digital)

TITLE OF CERTIFYING OFFICIAL
Mallory / SHF Board member
DATE
11/28/17

STAFF USE ONLY

	SIGNATURE	APPROVED	DENIED	COMMENTS
LEGAL	<u>[Signature]</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
CHIEF	<u>[Signature]</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
CFO	<u>[Signature] (see add)</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	O.K. AMOUNT APPROVED <u>5,000</u>
SHERIFF	<u>[Signature]</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>Concur</u>
CFO ASSISTANT	<u>[Signature]</u>			

Date processed 12/12/17

11/2015

ORIGINAL

I CERTIFY THIS REQUEST COMPLIES WITH FLORIDA STATUTE 932.7055

[Signature]
DAVID MORGAN, SHERIFF

DATE 12/12/2017

ORGANIZATION/AGENCY NAME:

Sacred Heart Foundation

Per Florida State Statute Florida Statutes - Chapter 932.7055(5)(c) - Such funds may be used only for school resource, PROVIDE A DESCRIPTION OF HOW YOUR AGENCY WILL BE USING THE FUNDING Crime Prevention, Drug Abuse Education, or Drug Prevention Programs or Safe Neighborhood.

JUSTIFICATION FOR SLET FUNDS

REQUIRED INFORMATION

THIS APPLICATION CANNOT BE PROCESSED WITHOUT A JUSTIFICATION STATEMENT EXPLAINING YOUR PLANNED USE FOR FUNDING:

Be as specific as possible when describing how the monies will to be used in the effort to encourage Crime Prevention; Drug Education; Drug Prevention or Safe Neighborhoods.

YOU MAY PROVIDE ADDITIONAL PAGES WITH INFORMATION AS AN ATTACHMENT.

Begin Typing Here

I am requesting funds for the 2018 Cordova Mall Ball benefitting The Studer Family Children's Hospital at Sacred Heart.

This annual party is held by the Krewe of Les Petits Enfants (the Order of the Small Children), where more than 2,500 people from across Northwest Florida come together for an evening of Mardi Gras magic to raise funds benefitting The Studer Family Children's Hospital at Sacred Heart.

Over the past 22 years, this event has helped The Studer Family Children's Hospital at Sacred Heart transform pediatric care by generating more than five million dollars to purchase specialized Pediatric equipment, renovate the rooftop healing garden, and so much more. We ask that you join us in our next endeavor, supporting the continued growth and advancement of our children's hospital as we work to care for more children from across Northwest Florida.

Over the next five years, proceeds from the Cordova Mall Ball will be used to purchase the Region's fastest pediatric CT Scanner. This state-of-the-art Pediatric equipment will improve pediatric care as patients will no longer need to be sedated as scans will be completed in less than two seconds.

SLET SPONSORSHIP

Date Received: 11/28/17

- 501C3, Not for Profit, W-9, Tax Certificate, Justification, Request Info, Email, Phone, Other

\$ 3000.00 12/22/16

PREVIOUSLY APPROVED

ORGANIZATION/AGENCY NAME:

Sacred Heart Foundation

TYPE OF EVENT

BANQUET
 LUNCHEON
 GALA
 DINNER
 SPORT
 PERFORMANCE

TICKETS/RESERVATIONS/TABLES/GUESTS

Available to Escambia County Sheriff's Office

RSVP REQUIRED: YES NO

NUMBER OF TICKETS

Other Type

RESPOND NO LATER THAN

12/13/2017

NUMBER OF TABLES

1

POINT OF CONTACT

Mallory Wilson

NUMBER OF GUESTS

Other Type

PHONE NUMBER

(850) 416-4661

E-MAIL

Mallory.Wilson@ascension

CONTACT INFORMATION

Questions concerning application or
financial confirmations

JUDI FELTY 436-9949

EMAIL: SLETDonations@escambiaso.com

Questions concerning RSVP's; Reservations; Guests/Attendees;
Tickets or Confirmations

ALLISON MORGAN 554-1385

EMAIL: almorgan@escambiaso.com

APPROVED LOGO AND STATEMENT

Please read Sheriff Morgan's letter about using the approved and dated logo which includes a statement as to identify where the monies are being distributed from. The approved logo and statement MUST appear on all printed material. When the SLET Sponsorship application has been approved you will be given the artwork(.png and .pdf formats) to be used on all printed material.

SUBMIT

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Sacred Heart Foundation, Inc.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=G corporation, S=S corporation, P=partnership) ▶ _____ <small>Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.</small> <input checked="" type="checkbox"/> Other (see Instructions) ▶ 501(c)(3)	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>	
	5 Address (number, street, and apt. or suite no.) 5151 North 9th Ave.	
	6 City, state, and ZIP code Pensacola, FL 32504	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	2	4	3	6	5	9	7

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶ <i>Cyrena Cornejo</i>	Date ▶ <i>5/16/17</i>
------------------	--	-----------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

Internal Revenue Service

Date: April 12, 2004

Sacred Heart Foundation
5151 N 9th Avenue
Pensacola, FL 32504-8721

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:
Richard E. Owens 31-07974
Customer Service Representative
Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
59-2436597

Dear Sir or Madam:

This is in response to your request of April 12, 2004, regarding your organization's tax-exempt status.

In March 1946 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Sacred Heart Foundation
59-2436597

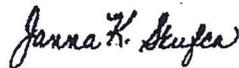
Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Section 6104 of the Internal Revenue Code requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. The law also requires organizations that received recognition of exemption on July 15, 1987, or later, to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. Organizations that received recognition of exemption before July 15, 1987, and had a copy of their exemption application on July 15, 1987, are also required to make available for public inspection a copy of the exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. For additional information on disclosure requirements, please refer to Internal Revenue Bulletin 1999 - 17.

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Janna K. Skufca, Director, TE/GE
Customer Account Services



Consumer's Certificate of Exemption

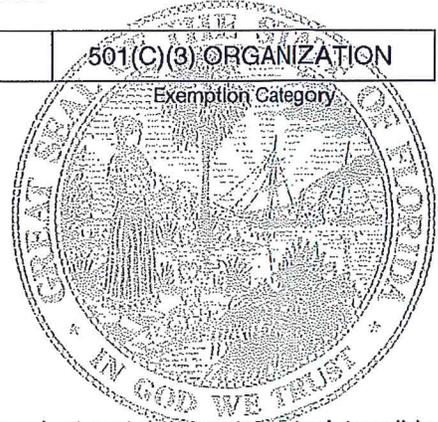
DR-14
R. 04/11

Issued Pursuant to Chapter 212, Florida Statutes

85-8012613954C-6	12/31/2014	12/31/2019	501(C)(3) ORGANIZATION
Certificate Number	Effective Date	Expiration Date	Exemption Category

This certifies that

SACRED HEART FOUNDATION INC
5151 N 9TH AVE
PENSACOLA FL 32504-8721



is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.



Important Information for Exempt Organizations

DR-14
R. 04/11

1. You must provide all vendors and suppliers with an exemption certificate before making tax-exempt purchases. See Rule 12A-1.038, Florida Administrative Code (F.A.C.).
2. Your *Consumer's Certificate of Exemption* is to be used solely by your organization for your organization's customary nonprofit activities.
3. Purchases made by an individual on behalf of the organization are taxable, even if the individual will be reimbursed by the organization.
4. This exemption applies only to purchases your organization makes. The sale or lease to others of tangible personal property, sleeping accommodations, or other real property is taxable. Your organization must register, and collect and remit sales and use tax on such taxable transactions. Note: Churches are exempt from this requirement except when they are the lessor of real property (Rule 12A-1.070, F.A.C.).
5. It is a criminal offense to fraudulently present this certificate to evade the payment of sales tax. Under no circumstances should this certificate be used for the personal benefit of any individual. Violators will be liable for payment of the sales tax plus a penalty of 200% of the tax, and may be subject to conviction of a third-degree felony. Any violation will require the revocation of this certificate.
6. If you have questions regarding your exemption certificate, please contact the Exemption Unit of Account Management at 800-352-3671. From the available options, select "Registration of Taxes," then "Registration Information," and finally "Exemption Certificates and Nonprofit Entities." The mailing address is PO Box 6480, Tallahassee, FL 32314-6480.

Silver Sponsor



SHERIFF DAVID MORGAN says,
**"YOUR LIFE... YOUR COMMUNITY...
NO PLACE FOR
DRUGS OR CRIME"**

ESCAMBIA COUNTY SHERIFF'S OFFICE

Paid for by the Escambia County Sheriff's Office with State Law Enforcement Trust Fund Monies.

Benefitting:

The Studer Family &
Children's Hospital
at Sacred Heart



Silver



SHERIFF DAVID MORGAN says,
"YOUR LIFE... YOUR COMMUNITY..."

**NO PLACE FOR
DRUGS OR CRIME™**

ESCAMBIA COUNTY SHERIFF'S OFFICE

Paid for by the Escambia County Sheriff's Office with State Law Enforcement Trust Fund Monies.

Thank You to Our 2017 Cordova Mall Ball Sponsors!

Prix D'Presenting Sponsor



Prix D' Silver Sponsors



French Market Sponsor

Hill-Kelly Dodge

Door Sponsor

Escambia County Sheriff's Office

Silent Auction Sponsor

BBVA Compass

Prix D'Purple Sponsors

- Adcox Imports
- ALSCO
- Coco-Cola United
- Governor's Gate Apartments
- Healthy Start Coalition
- Mickelson Construction
- Moulds & Stern Family Chiropractic
- Pensacola Bay Center
- Pensacola News Journal
- Studer Group
- Wells Fargo

Prix D' Green Sponsors

- AT&T
- Florida Blue
- H2O Technologies & Distribution
- LifeNet Health
- Navy Federal Credit Union
- Pete Moore Automotive Team
- Sammy's Management Group

Community Table Sponsors

- AppRiver
- International Paper
- Merrill Lynch - Margie Moore



Prix D'Platinum Sponsors



WIND CREEK
CASINO & HOTEL



CORDOVA MALL
A SIMON MALL



Prix D'Gold Sponsors



Caring for Our Community's Children

Since 1969, The Studer Family Children's Hospital at Sacred Heart has provided quality, compassionate care to children across the Gulf Coast, regardless of their parent's ability to pay.

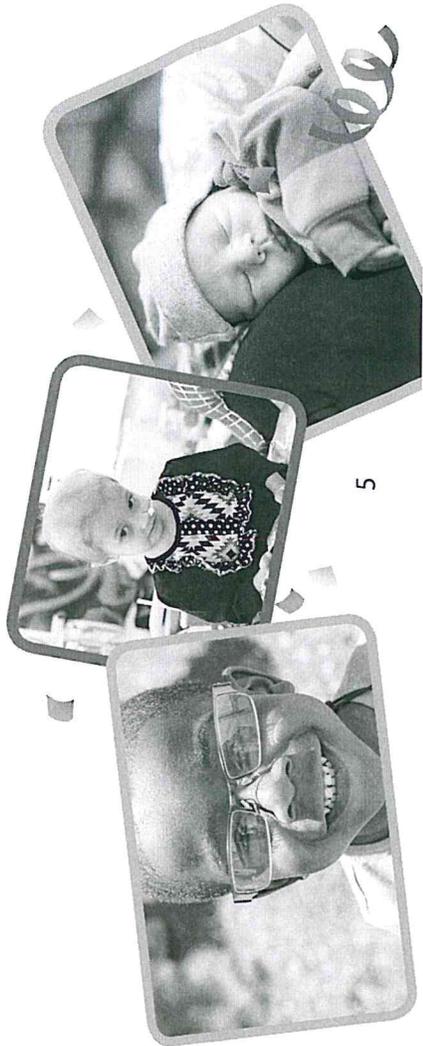
Children's collaborates with University of Florida Health, Pediatrix Medical Group, University of Florida College of Medicine Pediatric Residency Program, Sacred Heart Medical Group and other pediatric practices to provide a wide variety of pediatric subspecialties that can be found nowhere else in Northwest Florida.

During fiscal year 2016 (July 2015-June 2016), The Studer Family Children's Hospital at Sacred Heart cared for:

- 741 children in our Pediatric Intensive Care Unit
- 1,064 premature and critically ill infants in our Neonatal Intensive Care Unit
- 5,597 children in our Medical/Surgical Units
- 33,579 children in our Pediatric Emergency Department

Our medical staff includes more than 120 board-certified physicians across 28 pediatric specialties.

Thank you for your support! You make a difference in the lives of sick and injured newborns, children and teens!





**The Escambia County
Sheriff's Office
Welcomes You To The
2017 Mall Ball**



CORDOVA

Mall Ball

Les Petits Enfants

January 27, 2018

Benefitting The Studer Family Children's Hospital at Sacred Heart
www.CordovaMallBall.com | 850-416-4661

It's All About the Little Things

The Studer Family
Children's Hospital
at Sacred Heart



**Sacred Heart
Foundation**

laissez le bon temps rouler

We're excited to be kicking off our largest fundraising event, Cordova Mall Ball, where more than 2,500 people from across Northwest Florida come together for an evening of Mardi Gras magic to raise funds benefitting The Studer Family Children's Hospital at Sacred Heart.

Every year, Cordova Mall closes early and transforms into a Ball in less than two hours. When the doors reopen, guests enjoys tastings from more than 25 restaurants who provide tapas sized portions of local favorites; a lively silent auction including vacation packages, jewelry, art and much more; dance the night away to the live entertainment in three wing as well as a three piece jazz band in the event's French Market, an area reminiscent of New Orleans' French Quarter.

Over the past 22 years, this event has helped The Studer Family Children's Hospital at Sacred Heart transform pediatric care by generating more than five million dollars to purchase specialized Pediatric equipment, renovate the rooftop healing garden, and so much more. We ask that you join us in our next endeavor, supporting the continued growth and advancement of our children's hospital as we work to care for more children from across Northwest Florida.

Over the next five years, proceeds from the Cordova Mall Ball will be used to purchase the Region's only pediatric CT Scanner. This state-of-the-art Pediatric equipment will improve pediatric care as patients will no longer need to be sedated as scans will be completed in less than two seconds.

It takes more than extraordinary skill, knowledge and equipment to help treat children. We need you - inspired and generous hearts - who want to help improve the quality of care available to children.

Enclosed please find the 2018 Cordova Mall Ball sponsorship package. Sacred Heart Foundation will be contacting you shortly to further discuss this potential partnership. For more information, please visit www.cordova mallball.com or call (850) 416-4660.

Thank you in advance for your time and consideration!

Sincerely,



Carol Carlan
Carol Carlan
President



Adrienne Maygarden
Adrienne Maygarden
Director

It's All About the Little Things

Sacred Heart Foundation | 2200 Airport Blvd, Pensacola, FL 32504 | 850.416.4661 | Foundation.Sacred-Heart.org

CORDOVA Mall Ball

January 27, 2018
Benefitting
The Studer Family
Children's Hospital
at Sacred Heart



Event Overview

This annual party is held by the *Krewé of Les Petits Enfants*, the Order of the Small Children, to benefit the sick and injured children and infants at The Studer Family Children's Hospital at Sacred Heart in Pensacola. Cordova Mall transforms into a glittering party hall featuring live entertainment, tasty treats from area restaurants, a New Orleans-inspired French Market and a fantastic silent auction.



Entertainment

Put on your dancing shoes and groove to the music all night long. There are three stages to choose from that feature tunes from across decades and genres.



Restaurants

A taste of Mardi Gras to satisfy your New Orleans cravings. Sample cookies, cakes and confections. Then spice things up by trying tapas portions of savory fare. Your taste buds will surely dance the night away as you sample your way through the mall.



French Market

Revel in the New Orleans atmosphere by visiting the French Market highlighting jazz music from a trio of musicians. Guests can also indulge in traditional Hurricanes, have their fortunes told, faces painted as well as select one of a kind Mardi Gras masks. Commemorative merchandise is also available to include koozies, tumblers, pins and much more.



Silent Auction

Bidders will find a wide array of packages — from signed guitars to one-of-a-kind works of art and jewelry.

It's All About the Little Things



2018 Cordova Mall Ball Sponsor Levels

To better serve our community, over the next five years, the Cordova Mall Ball Committee has pledged to raise the remaining funds necessary to acquire a state-of-the-art Pediatric CT Scanner. This new addition to the Children's Hospital will be the first and only of its kind in our region allowing scans to be completed in less than two seconds and our patients to no longer be sedated.

*There may be additional amenities included within this package to include social media mentions, press releases, as well as public service announcement exposure.

Inclusion in print advertising dependent on print deadlines.

For more information, please contact the Sacred Heart Foundation, Mallory Wilson – Mallory.Wilson@ascension.org, 850-416-4661.

Sponsor Levels:

\$25,000

PRESENTING

Marketing

- 3 Logo Sponsor Banners
- Logo in Print and Web Ads
- TV and Radio Inclusion
- Logo and Link on Event Website
- Logo in Program
- Logo on Event Signage
- Logo in "Stories from the Heart"
- Logo in "Snips" Newsletter

Amenities

- 3 Tables of 8
- 48 Tokens

\$20,000

PLATINUM

Marketing

- 1 Logo Sponsor Banner
- Logo in Print and Web Ads
- TV Inclusion
- Logo and Link on Event Website
- Logo in Program
- Logo on Event Signage
- Logo in "Stories from the Heart"
- Logo in "Snips" Newsletter

Amenities

- 2 Tables of 8
- 32 Tokens

\$15,000

DIAMOND

Marketing

- 1 Logo Sponsor Banner
- Logo in Print and Web Ads
- Logo and Link on Event Website
- Logo in Program
- Logo on Event Signage
- Logo in "Stories from the Heart"
- Logo in "Snips" Newsletter

Amenities

- 2 Tables of 8
- 32 Tokens

\$10,000

GOLD

Marketing

- 1 Logo Sponsor Banner
- Name and Link on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8
- + 4 Additional Tickets
- 24 Tokens

\$5,000

SILVER

Marketing

- 3 Compilation Sponsor Banners
- Name and Link on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8
- +4 Additional Tickets
- 8 Tokens

\$2,500

PURPLE

Marketing

- 3 Compilation Sponsor Banners
- Name on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8

\$1,500

GREEN

Marketing

- 3 Compilation Sponsor Banners
- Name on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 0.5 Table of 4

It's All About the Little Things



2018 Cordova Mall Ball Sponsor Levels

To better serve our community, over the next five years, the Cordova Mall Ball Committee has pledged to raise the remaining funds necessary to acquire a state-of-the-art Pediatric CT Scanner. This new addition to the Children's Hospital will be the first and only of its kind in our region allowing scans to be completed in less than two seconds and patients to no longer be sedated.

For more information, please contact the Sacred Heart Foundation, Mallory Wilson – Mallory.Wilson@ascension.org, 850-416-4661.

In-Kind Levels:

\$25,000-\$10,000

PLATINUM

Marketing

- 1 Logo Sponsor Banner
- Logo in Print Ads
- Logo and Link on Event Website
- Logo in Program
- Logo on Event Signage
- Logo in "Stories from the Heart"
- Logo in "Snips" Newsletter

Amenities

- 2 Tables of 8
- 32 Tokens

\$9,999-\$5,000

SILVER

Marketing

- 3 Compilation Sponsor Banners
- Name and Link on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8
- + 4 Additional Tickets
- 24 Tokens

\$4,999-\$2,500

PURPLE

Marketing

- 3 Compilation Sponsor Banners
- Name on Event Website
- Name in Program
- Name on Event Signage
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8

Additional Sponsorship Opportunities:

\$4,000

FRENCH MARKET

Marketing

- 1 Area Logo Sponsor Banner
- Name on Event Website
- Name in Program
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8
- + 2 Additional Tickets
- 8 Tokens

exclusive

\$4,000

STAGE SPONSOR

Marketing

- 3 Area Logo Sponsor Banners
- Name on Event Website
- Name in Program
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8
- + 2 Additional Tickets
- 8 Tokens

3 available

\$3,000

DOOR/REGISTRATION

Marketing

- 1 Area Logo Sponsor Banner
- Name on Event Website
- Name in Program
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table

exclusive

\$2,000

SILENT AUCTION

Marketing

- 1 Area Logo Sponsor Banner
- Name on Event Website
- Name in Program
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 1 Table of 8

exclusive

\$1,000

COMMUNITY TABLES

Marketing

- Table Specific Sponsor Signage
- Name on Event Website
- Name in Program
- Name in "Stories from the Heart"
- Name in "Snips" Newsletter

Amenities

- 0.5 Table of 4

9 available

*There may be additional amenities included within this package to include social media mentions, press releases, as well as public service announcement exposure.

Inclusion in print advertising dependent on print deadlines.

It's All About the Little Things



Sponsorship Commitment Form

Yes! _____ intends to sponsor the 2018 Cordova Mall Ball benefitting The Studer Family Children's Hospital at Sacred Heart.

Sponsor Levels

- Presenting \$25,000
- Platinum \$20,000
- Diamond \$15,000
- Gold \$10,000
- Silver \$5,000
- Purple \$2,500
- Green \$1,500

In-Kind Levels Platinum - \$25,000-\$10,000 Silver - \$9,999-\$5,000 Purple \$4,999-\$2,500

Additional Opportunities French Market - \$4,000 Stage Sponsor - \$4,000 Door/Registration - \$3,000 Silent Auction - \$2,000 Community Tables - \$1,000

Payment Options

- Check made payable to: Sacred Heart Foundation
- Check # _____
- Please invoice
- Credit Card

Submit to: _____ Exp Date: _____ CVS: _____

Card Number: _____

Donor Information

CONTACT PERSON: _____ CONTACT TITLE: _____

ORGANIZATION/OFFICIAL CORPORATE MARKETING NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

CONTACT'S PHONE: _____ FAX: _____

CONTACT'S E-MAIL: _____

SIGNATURE: _____ DATE: _____ I'd like more information on additional ways to help Sacred Heart Foundation.

Please return to Mallory Wilson via email Mallory.Wilson@ascension.org.

Your sponsorship is tax deductible to the full extent of the law. Understand that no refund will be made in the event of cancellation or shortening of the event due to inclement weather or other unforeseen circumstances.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REFER TO: CH1497



It's All About the Little Things

Sacred Heart Foundation | PO Box 2700, Pensacola, FL 32513-2700 | 850.416.4661 | Foundation.Sacred-Heart.org

About Children's

For more than **47 years**, The Studer Family Children's Hospital at Sacred Heart has been dedicated to caring for the children and families of Northwest Florida, Southern Alabama, Mississippi and Southwest Georgia.

Our **117-bed Children's Hospital** cares for more than **7,000 critically-ill and injured newborns and children** every year, from the extremely premature babies in our Neonatal Intensive Care Unit (NICU) to teens battling cancer in our nine-bed Oncology Unit to gravely injured children in our 10-bed Pediatric Intensive Care Unit (PICU).

Our Partners - Pediatric and UF Health

Through our affiliation with **UF Health**, Sacred Heart is staying on the leading edge of children's healthcare, providing more subspecialty services to the children of Northwest Florida. Together, Sacred Heart and UF Health can provide specialized medical care to more critically ill children with faster response times and an expanded geographic reach.

Pediatric Medical Group is a national medical group comprised of neonatal, maternal-fetal and pediatric medical and surgical physician subspecialists. The Children's Hospital partners with sub-specialty trained neonatologists at Pediatric Medical Group to provide the region's only Level III Neonatal Intensive Care Unit.

Our Goal

The Studer Family Children's Hospital strives to meet the ever-expanding healthcare needs of our communities to provide care whenever and wherever our patients need us most. Our Children's Hospital boasts more than 120 fellowship-trained pediatric physicians, in 30 specialties ranging from Adolescent Medicine to Critical Care, Dentistry to Neurology and Palliative Care/Hospice to General & Thoracic Surgery.

Our **"Why"** is to ensure the families of the Gulf Coast will not have to travel as far as New Orleans, Atlanta, Gainesville or Jacksonville for specialized pediatric care.



Our Future

Our future includes a new **four-story Children's Hospital**, along with a major expansion to women's services. This expansion will allow the hospital to provide care for more children, increase access to specialized pediatric and maternity care and consolidate inpatient pediatric services in one convenient location.

Children's Hospital FY2016 Facts:

Neonatal Intensive Care Unit (NICU)

- **Discharges:** 1,064
- **Days:** 18,097
- **Average Length of Stay:** 18 days
- **Average Daily Census:** 49.58

Pediatric Intensive Care Unit (PICU)

- **Admissions:** 741
- **Days:** 2,171
- **Average Daily Census:** 5.95

Infant Toddler/School Age Adolescent (IT/SAA)

- **Discharges:** 5,597
- **Days:** 9,840
- **Average Length of Stay:** 3.6
- **Average Daily Census:** 26.96

ER Data - Peds ER

- **ED Admits:** 2,548
- **ED Total Visits:** 33,579
- **Average Daily Visit:** 92.6

Inpatient Age Spread

- **0-3:** 75%
- **4-11:** 13%
- **12-17:** 12%



Part of our plan to increase access to specialized pediatric care is to acquire a **state-of-the-art Pediatric CT Scanner**. This new addition to the Children's Hospital will be the first and only of its kind in our region. Not only will this help provide the best care for children along the Gulf Coast, Southern Georgia, Southern Alabama, and Mississippi, but it will also allow scans to be completed in less than two seconds and our patients to no longer need to be sedated.

- The CT Scanner will be decorated in an "under the sea" theme creating a child-friendly environment for our smallest patients.



It's All About The Little Things

Why I Give



For Children Like Cassie Rae

Julie Wood's connection to Sacred Heart runs deep. She and her husband were both delivered by the same obstetrician at Sacred Heart, she worked as a medical assistant and technician at the hospital, and she received prenatal care there. Julie was induced at 39 weeks. After 29 hours in labor, Cassie Rae entered this world at The Studer Family Children's Hospital at Sacred Heart. "Cassie was positioned face-up, her heart rate was in the 60s and the umbilical cord was wrapped around her neck. ...she made grunting noises that signaled respiratory distress," Julie recalls. Cassie was having seizures caused by bleeding in the brain when she was in utero. After three days of treatment, the seizures finally stopped. "The most heartbreaking part of Cassie being in NICU was not being able to hold her as much as I wanted to," she says. "But Sacred Heart is a second home for me, so I had peace of mind knowing that she was in good hands."

A few months later, a CT scan revealed excess cerebrospinal fluid had collected in fluid-filled spaces in Cassie's brain. Shortly before turning three months, a shunt was placed to drain the fluid. Doctors prepared the family for worst case scenarios; she may never walk, have cognitive delays or have paralysis on her right side. But Cassie continues to defy the odds, Julie says.

Other Ways to Support Sacred Heart Foundation

Throughout the year, the Sacred Heart Foundation conducts a variety of fundraising events along the Gulf Coast to raise funds to support the many needs that arise in caring for patients of all ages in each of our system facilities. These events not only raise money, they also raise awareness of the many services at Sacred Heart Health System.

Radiothon

March 2018, Pensacola, FL

Listeners will hear heartwarming stories from young patients themselves and their parents as they are interviewed on the air about their experiences, along with their doctors, nurses and other healthcare professionals at The Studer Family Children's Hospital at Sacred Heart, your local Children's Miracle Network Hospital. Familiar personalities representing Cumulus radio stations will be on the air during the following times to encourage their listeners to pledge donations to the Children's Hospital.

Charity Golf Classic

April 2018, Destin, FL

A two-day event in the heart of beautiful Destin, Florida. Enjoy an evening featuring live music, heavy hor' doeuvers, as well as live and silent auctions at the Spring Bash. Play with a Pro for the Charity Golf Classic Tournament. This tournament features local pros competing against one another while paired with foursomes in a scramble format.

Everyday Hero 5K

May 2018, Pensacola, FL

The Everyday Hero 5K is honoring doctors, nurses, parents, caregivers, service members, first responders and our patients who exemplify courage and determination in their own lives and for others. Join your friends, neighbors, colleagues, and community for a fun-filled day to raise awareness and funds for The Studer Family Children's Hospital at Sacred Heart, your local Children's Miracle Network Hospital.

Preemie Cup

August 2018, Pensacola, FL

Preemie Cup, "A Day of Play on the Water", is our signature event benefitting the more than 1,000 babies treated each year in the NICU at The Studer Family Children's Hospital at Sacred Heart. Whether you fish, stand up paddle, or sail, Preemie Cup offers it all!



Committee's Why



"In honor of my two healthy children, I do what I can for those who aren't."

Vicki Adcox, Chairwoman



"I have 14 grandchildren and 11 great-grandchildren and one great-great. I commit to the Mall Ball because they are healthy and this is my way to pay back to my community."

Sue Martin, Founder



"All Children deserve the best!"

Diane Martinez, Committee Member



"Because this hospital has given me my greatest gifts - and every child is a gift!"

Ashley Salley, Committee Member

Children are not a distraction from more important work. They are THE MOST important work.

-John Trainer, MD

It's All About the *Little Things*

Sacred Heart Foundation | 2200 Airport Blvd, Pensacola, FL 32504 | 850.416.4661 | Foundation.Sacred-Heart.org