

INNISFREE HOTELS

January 11, 2011

Mr. Gene Valentino, Chairman
Mr. Wilson Robertson, District 1
Mr. Lumon May, District 3
Mr. Grover Robinson, IV, District 4
Mr. Steven Barry, District 5
Escambia County
221 Palafox Place
Pensacola, FL 32502

RE: Nomination for RESTORE Committee At Large Seat

Gentlemen: The Escambia County Destination Marketing Organization, Inc. (DMO) is pleased to nominate Mr. Harlan R. Butler for one of the two Escambia County RESTORE Committee At Large seats. The Escambia County DMO, as you know, is comprised of almost ninety percent (90%) of all of the Escambia County Tourism Development Tax collectors.

Tourism is the third largest economic driver in Escambia County and the most stable. It is a \$1.2 billion industry that employs over 20,000 people. It continues to be one of the largest job creators and provides over \$3 in local tax collections for every \$1 in lodging revenues.

We feel that Mr. Butler is uniquely qualified to serve on this committee and brings a wide range of talents and insights. He is a long time resident of Escambia County, and President of Innisfree Hotels, which is the largest employer on Pensacola Beach and one of the largest private tax payers in Escambia County. He has over 30 years of senior management experience in job creation, training, budgeting, cost analysis, financial analysis, strategic planning, reviewing business plans and business development opportunities, establishing large scale operating systems and processes, setting performance standards, measuring ROI, and results reporting.

He has been active in the community serving on the Greater Pensacola Chamber of Commerce Executive Committee as Executive Vice President of Tourism and President of the Tourism Administration and Convention Committee (TACC) for four years and Chairman of the Airport Transportation Committee. He is a Founding Member of Coast Vision 3000, on the Board of the Escambia County DMO, and a member of the Florida Restaurant and Lodging Association.

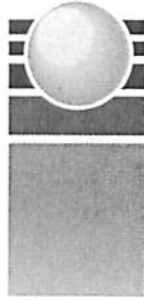
INNISFREE HOTELS

A Development & Management Company

Baybridge Professional Park, Bldg. 113 • Gulf Breeze, FL 32561

P: 850.934.3609 • F: 850.934.3896

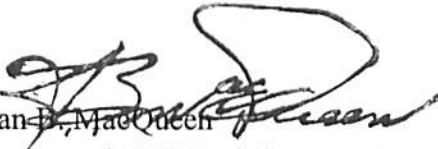
www.innisfree.com



INNISFREE
HOTELS

Neither the DMO nor Innisfree Hotels will be submitting a funding proposal to the RESTORE Committee that would present any conflict for Mr. Butler or the Committee. We appreciate your consideration of this very critical appointment. Please let me know if you have any questions or if we can be of any other service.

Best Regards,


Julian D. MacQueen
Founder and CEO Innisfree Hotels
President Escambia County DMO

Mr. Bob Cleveland
Highpointe Hotels

Mrs. Marilyn Hess
American Fidelity Life

Mr. Nash Patel
LHS Companies

Mr. Dave Cleveland
Highpointe Hotels

Mr. Greg Jones
WCI / Lost Key

Mr. Robert Rinke
Levin Rinke Development

Mr. Pete King
Perdido Key Chamber
/ Resort Quest

Mr. Pat McClellan
Flora-Bama

Mr. Gus Silivos
Celebrity Chef

Mr. Tosh Belsinger
Gulf Blue Vacations

Mr. Jay Patel
LHS Companies

Mr. Rob Babcock
Premier Island Management

Mr. Ray Palmer
Pensacola Sports Association

Mr. Shawn Keenan
American Fidelity Life

Cc: Mr. George Touart
Mr. Larry Newsom

HARLAN BUTLER
PRESIDENT

INNISFREE HOTELS

Duties and Responsibilities

President of Innisfree Hotels

Education / Skills

B.A. University of Arkansas
C.H.A.

General Qualifications

Certified Hospitality Administrator

Expertise and Qualifications

Harlan Butler joined Innisfree Hotels in the late eighties. His background includes over 30 years of experience in the hospitality industry. In 2004, Mr. Butler was promoted to President of Innisfree Hotels.

Past Positions Include:

General Manager
District Manager
Director of Hotel Operations
Vice President of Gremor Motor Inns, Inc

Mr. Butler has extensive food and beverage experience in multiple hotel franchise operations.

Present Responsibilities Include :

Hotel Franchise Relations
Operation of Multiple Franchise Properties
Office Parks
Resort RV Parks
Condominium Management Companies
Overseeing Personnel
Property Renovations
Financial Management

Continuing Education:

As a Certified Hospitality Administrator, he has attended the hotel management education training schools of major hotel franchise companies including:

Hilton Hotels Corporation
Intercontinental Hotels Group (Holiday Inn University)
Choice Hotels International
Best Western International

Mr. Butler also served as a delegate from the United States Department of Commerce to the Australia/United States Tourism Summit in Sydney, Australia.

Mr. Butler is a graduate of the University of Arkansas.

Professional Organizations:

Ex Officio member of TACC (Tourism Administration and Convention Committee)
Vice Chairman of Tourism for the Greater Pensacola Chamber of Commerce – 4 years
Executive Committee Greater Pensacola Chamber of Commerce
Chairman of TACC – 4 years
Former Chair of the Airport Transportation Committee
Founding Member of Coastal Vision 3000
Member of the Florida and Lodging Association
Member of the Intercontinental Hotel Group Owners Association
Member of the Honorary Board of Beach Community Bank

12/06/2010

Jesse Casey

6300 Hogan Road

Pensacola, Fl. 32526

Phone # 850-944-4444

Brief Resume / Work Experience History

I have over forty years of, on hands construction experience. I started out at the tender age of thirteen, working after school with my father .By the time I reached eighteen, I was a carpenter foreman for H.R. Doty construction Company at NAS Pensacola Florida. I was a Project manager on several large projects such as, Creekside Apartments, here in Pensacola, Florida to some pre-fabed apartments in Meridian Ms. to, the country club at, Desert Horizon Country Club in Palm Desert Ca. From there I was flown to, L.A.Ca., and was interviewed for a position at Marble Hill Nuclear Power Plant in New Washington Indiana, where I worked as a civil structural estimator/consultant to Public Service of Indiana, for four years. During that time I was one of five individuals at the top who had to renegotiate contracts for the construction of the Nuclear Power plant.

I then returned to Pensacola and began working as a project manager for National Assistance Bureau out of Nashville Tenn. and was made an officer of that company, and I also became Vice President for Major Contracting out of Nashville Tenn. I traveled all over Georgia, Tenn., Alabama, and Florida, constructing Health Care facilities, Nursing Homes and Kidney Dialysis centers. I was in charge of all purchasing and hiring and firing of all personnel and sub contractors, and I held all of the Contractor licenses for all four of the before mentioned states in order that all the before mentioned could be completed.

I was born on Jan.25th 1953.At the present time I run a very small concrete business. I am a certified General Contractor for the State of Florida and I am an active member of the Civil Air Patrol, of which I am currently the Finance Officer, and First Lieutenant. I have passed all testing requirements and will soon be promoted to Captain. I was given an accommodation for flying the Deep Water Horizon Mission for the BP oil spill and I feel that due to the recent bid for County Commission seat, and the response of the people, that I am more than qualified to be on the Restore Act committee for the BP funding.

I am requesting to be on said committee, and would very much appreciate it if you would; seriously consider me for this committee.

James S. Cox

229 Sabine Dr.
Pensacola beach FL 32561

(850) 393-2202
jlsproperties@gmail.com

Community and Non-Profit Involvement

Pensacola Beach Advocates – Founder and President - Citizen's group (1) keeping Beach residents informed on governmental matters and (2) promoting ecological issues on the Beach. Work actively with the Santa Rosa Island Authority and Escambia Commissioners and staff on matters such as:

- Pensacola Beach Master Plan
- Beach taxation and fee-simple title issues
- Recycling, sea turtle protection and other ecological issues

Better Business Bureau Foundation – Treasurer and Past Chair

Rebuild Northwest Florida – Home evaluation volunteer after hurricane Ivan

Professional Experience

Semi-retired in Pensacola Beach

2002 – now

- Managing Member of JLSC Properties, LLC, a real estate investment company with 10 rental condominiums and houses.
- Actively serve on boards of several homeowners associations

The Bistro Group, Cincinnati, OH

1992 – 2001

CEO & CFO of second largest franchisor of T.G.I. Friday's restaurants.

- Grew business from 10 to 30 restaurants with 2,500 employees and sales of \$100 million.
- Franchise received multiple awards, including Franchisee of the Year and Operator of the Year.

LSI lighting, Inc

1987 - 1992

Jung Products Company

1984 - 1987

CFO of two Cincinnati based manufacturing companies with sales of \$40 to \$80 million.

Ernst & Young

1968 – 1984

Served on audit staff in Chicago, Cleveland and Minneapolis offices.

- Became one of the firm's youngest audit partners in 1981
- Clients were primarily in manufacturing, banking and non-profit businesses

Dean,

If you drive on I-85 past Auburn, you will see a large number of foreign manufacturing plants that exist only to support the big KIA plant just across the border in Georgia. The same possibility exists on I-10 to support the Airbus plant in Mobile. We need a economic plan to take advantage of this opportunity. We already have an empty Industrial Facility on Route 29.

Such a plan will require incentives (money) for companies to locate in Escambia County. The proposed BP money could be a likely source. I would like to serve as Gene's appointee on such a committee to explore the use of some of this funding. A brief resume is attached.

Best Regards,

Jim Donovan
Jim Donovan

PS I would think that Panama City with its new long runway and plenty of vacant adjoining space is already moving in this area.

Hear is a brief resume

1. 32 years in the Navy as a Captain
 2. 3 Commands as Commanding Officer
 3. Master's Degree in Material Management
 4. Special course in Organizational Development by MIT
 5. Managed Navy wide Human Resource Management Programs
 6. Worked 5 years as a Management Consultant with Bromley Associates
 7. Currently & for past ten years, employed by FINRA as an Arbitrator in Stock Market disputes.
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Resume' of John R. Fogg
5423 Dynasty Drive
Pensacola, Florida 32504

Home 850. 479.9962
FAX 850. 477.8240
Cell 850.384.2222

OCCUPATION

President of the Fogg Group, LLC

EDUCATION

Master of Science in Public Administration, Troy University; Bachelor of Arts in Psychology, Butler University; Designated Naval Aviator; Top Secret Security Clearance; graduate of the Navy Fighter Weapons School, "Top Gun"; certified by the Naval Post Graduate School as an Aircraft Mishap Investigator; Airline Transport Pilot; FAA Single/Multi-engine and Instrument Flight Instructor.

MUNICIPAL AND CIVIC SERVICE

1989-Present

Served the City of Pensacola for over 20 years beginning as a City Council Member for District 3 on June 12, 1989, elected as At-Large City Council Member in 1993, appointed Mayor July 29, 1994 and was re-appointed in 1995, 1997 and 1999 and in 2001, became the first elected Mayor in modern history and was re-elected Mayor in 2003, 2005 and 2007. Also served as Chairman of the Committee of the Whole and the Military Affairs Committee, Chairman, Vice Chairman and Member of the Finance Committee, Chairman and Member of the Public Enterprise Committee, Vice Chairman of the General Government Committee and Member of the Growth Management Committee. Further service included representing the City as a Charter Member of the Board of Directors of the Florida League of Mayors, Member of the Governmental Center Authority, Chairman, the Florida-Alabama Transportation Planning Organization, Ex-Officio Member of the Board of Directors for the Pensacola Bay Area Chamber of Commerce, and as the City Council's representative on the Community Maritime Park Board of Trustees.

Having served as Mayor for 14.5 years, longer than any previous Mayor in the City's history, was instrumental in providing effective direction and leadership on numerous revitalization and redevelopment projects promoting economic, community and neighborhood development to include the expansion of the Pensacola Gulf Coast Regional Airport, annexation of Cordova Mall area, a new Federal Court House, rebirth of the downtown core with a new Technology Park, Hawkshaw project, Aragon Development, Plaza DeLuna, Sanders Beach Community Center, new Southwest and Lucia Tryon Branch Libraries and relocation of the Main Street Wastewater Treatment Plant while maintaining the highest level of core services in the Police, Fire, Sanitation and Recreation Departments, allowing the city of Pensacola to remain financially sound and sustainable. Sponsored initial meetings of community leaders that led to the development of the Community Maritime Park. Demonstrated exceptional ability to represent our community well when communicating with National and International Media in the wake of the Abortion Clinic killings and hurricane Ivan recovery. Upon completion of the last term as Mayor, was designated Mayor Emeritus by Resolution of the Pensacola City Council.

Civic commitment and service is demonstrated by being a Member, Board of Directors, Covenant Hospice Foundation of Northwest Florida; Past Member, Board of Directors, Fiesta of Five Flags; 2002 Recipient, God in Government Award; Past Member, State of Florida Faith-Based & Community Advisory Council; Member, Advisory Council, State of Florida Operation Home Front; Past Co-Chairman, American Heart Association Heart Walk; Past Honorary Chairman, USO Campaign; Past Chairman, United Way Loaned Executive Program and Past Member, Board of Directors Gulf Coast Economics Club.

EMPLOYMENT HISTORY

2001-Present: The Fogg Group, LLC (Concurrent with City)

President and Owner of the firm with expertise in Marketing, Political Campaigns, Public Relations, Media Relations, Governmental Relations and Crisis Management. Member of the Board and consultant to OMR Waste to Energy, LLC, an internationally based recycling company using the latest Plasma Torch technology.

1999-2001: CarlanKillam Consulting Group (Concurrent with City)

Vice President for Marketing of a large Architectural/Engineering Firm headquartered in Pensacola. Responsible for marketing the Firm's five offices from Mobile to Miami. During my tenure with the Firm, the number of employees grew from 65 to 98 and revenues increased from \$8,000,000 to \$16,000,000 annually. In January of 2001, the Firm was acquired by an international consortium and the position was eliminated.

1996-1999: The John Fogg Company (Concurrent with City)

Formed in July of 1996 with Champion International as the first client. Other clients included state and private universities and colleges, design/build architectural engineering firms, development companies, political campaigns, law firms, a hazardous waste disposal company and power companies. The company also provided continuing education seminars.

1992-1996: Champion International Corporation, Pensacola Mill (Concurrent with City)

Community Affairs Manager for Champion International Corporation, Pensacola Mill. Responsible for all external communications, local governmental and media relations. Implemented speakers' bureau, mill tour program, newsletter, direct mailing initiatives, and many other programs to educate the Pensacola community about Champion International Corporation and its operating philosophy. Dramatically improved the company's public approval rate from 18% to over 65% in four years.

1990-1992: Foundation for Excellence in Education (Concurrent with City)

President of the Foundation for Excellence in Education. Responsible for all development programs for the Foundation in support of the public school system in Escambia County. Implemented the "One for the Children" campaign and the "Corporate Sponsor Program."

1987-1990: Naval Aviation Museum Foundation (Concurrent with City)

National Campaign Director of the Naval Aviation Museum Foundation. Developed and executed a national capital campaign to raise \$10,000,000. Coordinated the efforts of ninety-three volunteers and staff nationwide to achieve goal. Developed automated systems in support of the campaign. Upon successful completion of the capital campaign, was promoted to Vice President for Development and Trustee of the Naval Aviation Museum Foundation. Responsible for all development programs for the Foundation.

UNITED STATES MARINE CORPS

1984-1987 Director of Personnel and Administrative Services (HR/OD) for more than 1200 Federal Employees. Served as Equal Employment Opportunity Officer and chairman of the Position Management Committee. Implemented a \$2,000,000 Management Information Systems program throughout the organization. Supervised the Superintendent of two elementary schools with an enrollment of more than 1100 students. Retired from the United States Marine Corps as a Lieutenant Colonel after twenty years of service.

1982-1983 Commanding Officer of VMFA 122, Marine Corps Fighter Squadron. Responsible for the activities of 200 people and assets over \$150,000,000. Responsible for combat training, operations planning and execution, aircraft maintenance, personnel administration, on-site support in several geographic areas and air/ground safety for personnel and 12 assigned McDonnell Douglas F-4 Phantoms.

1980-1981 Aviation Training Program Manager for the Marine Aviation Training Support Group. Inducted student naval aviators into the Naval Air Training Command where more than 700 students began training annually, requiring maintenance of more than 1000 case files. Provided all administrative support. In one year, reduced a 700 student overload to zero, saving more than 300 man-years of lost time.

1979 Training Program Director for a Navy training squadron. Developed appropriate aviation training programs for students and standardization requirements for instructors, increasing production by more than nine percent in six months.

1978 Training Operations Director for a Marine aircraft group in Japan. Responsible for all scheduling and training coordination as well as liaison with the Japanese Government. In one year, doubled the availability of restricted areas and time available for their use.

1976-1977 Assistant Operations Director for a fighter squadron. Designed and managed an aviation training program which increased aircrew performance resulting in the execution of an Aircraft Carrier deployment without incident. Graduated from the Navy's Fighter Weapons School "Top Gun".

1975 Selected as one of 18 pilots to form the Marine Corps' first F-14 squadron. Developed a safety program to be used as the model for subsequent F-14 squadrons.

1972-1974 Selected and flew as the Marine representative with the U. S. Navy Flight Demonstration Squadron, the Blue Angels. Responsible for the overall safety program of the squadron. Provided direct assistance to recruiters through weekly television and radio appearances nationwide. Contributed to Navy/Marine Corps public relations effort through hospital visits, service organization presentations and numerous other public appearances throughout this Country, Europe and the Middle East, meeting heads of state, corporate heads, ranking military officials, senators, congressmen and other senior officials. Circulated and communicated with ease among top levels of national, corporate, governmental and military executives.

1970-1971 Tactical jet fighter pilot flying the McDonnell Douglas F-4 Phantom in Viet Nam. Also assigned as the OIC of the Squadron's ordinance and flight line division. Reduced ground turnaround time for combat aircraft by 66 percent. Flew 200 combat air missions and was awarded 14 Air Medals with Combat "V". Served as Air Liaison Officer to the Korean Marines in Hoi An, Viet Nam for 104 days in support of combat operations.

1967-1969 Graduated from the Naval Air Training Command with one of the highest cumulative flight grades ever recorded.

PERSONAL

Married to the former Pat Massey, a Pensacola native, since 1974. Member of Saint Christopher's Episcopal Church, Pensacola.

GLORIA G. HORNING, Ph.D.
33 W. Moreno Apt A
Pensacola, FL 32501
850.933.8555
gloriahorning@gmail.com

Education

Ph.D. - Florida State University: Dissertation Subject: Information Needs and Uses of Environmental Awareness Groups, A Case Study within the Social Network Theory.
The case compared key factors in community mobilization and campaign endurance. Special attention was paid to the process of issue construction, the formation of collective identity, and the role of framing in mobilizing specific constituencies (2005).

MS: Mass Communications - 5/93, San Jose State University.

Thesis: *Communication Tactics of Two AIDS Awareness Organizations.*

BA: Mass Communications - 12/91, California State University, Hayward.

AA: Broadcast Journalism/Engineering - 12/81, Northeast Louisiana University.

AA: Photo Journalism - 5/81, Northeast Louisiana University.

FEMA & Florida Division of Emergency (DOE) Disaster Certified Training 2010-2012

DOE Management of Spontaneous Volunteers in Donations (G489).

FEMA National Response Framework (IS800).

FEMA National Incident Management (NIMS) Systems (IS700a).

FEMA NIMS Multiagency Coordination System (MACS)(IS701.a).

FEMA NIMS Public Information Systems (IS702a).

FEMA NIMS Communications and Information Management (IS704).

FEMA Advanced Incident Command Systems (ICS) (IS400).

DOE Community Emergency Response Team Trainer (CERT) (E428).

DOE Community Emergency Response Team Training (ICS317).

FEMA Intermediate ICS for Expanding Incidents (FEMA300).

FEMA ICS for Single Resources and Initial Action Incident (ICS200).

FEMA Introduction to the Incident Command System (ICS100).

Community Activities in the Pensacola and the Gulf Coast Region

- **AmeriCorps appointments-September 2010 to June 2012:** BRACE (Be Ready Alliance Coordinating for Emergencies) Public Information Officer & CERT Trainer.
 - Pathways for Change/Department of Children and Family Services - Education & Community Outreach Coordinator (Level Two Security Clearance).
 - Pensacola Habitat for Humanity – Community Outreach Director.
- FEMA Trainer & Educator: Community Emergency Response Team (CERT) (2010-present).
- Board Member: Citizens Against Toxic Exposures (CATE) (2011-present).
- Appointed Member: City of Pensacola Human Relations Commission (2011-2013).
- Consultant: AC Marketing & Multi-Cultural Media Outreach, Pensacola, FL (2010-present).
- Producer: Forgotten Coast Video Productions, Apalachicola, FL (2009-present).
- Presidents Volunteer Service Award - 2011 & 2012.

Pensacola Florida - Program Grants and Presentation:

Speaker: Gulf Coast Restoration Summit – New Orleans, August, 2012

Attendee: Gulf Coast Restoration Summit, Destin, Florida, July, 2012

State Farm Insurance Youth Advisor Board: \$47,000.00. The YAB grant contributed to the establishment of *TEEN CORPS in ACTION* to help Escambia County to establish a culture of preparedness (2011).

Volunteer Florida, BEST (Build, Engage, Sustain & Transform) Neighborhood Grant: \$25,000. The award allowed 5 non-profit organizations to partner to engage in non-traditional and experienced volunteers to server together to help transform low-income communities (2011).

Presenter: Florida Department of Health (2012). CERT Training within the Medical Reserve Corps (MRC).

Presenter: 2012 Regional Justice Leadership Summit "*Connecting the Region for Justice:* Mobile AL. Spoke on various communication issues facing regional environmental issues and goals.

Presenter and Organizer for *Preparing Pensacola*: Seven workshops held in minority churches on how minorities can prepare themselves for disaster and why minorities are the least prepared for disasters. 2010-2011. The workshops resulted in 371 minority trained CERT Members, 43 TEEN CERT members and partnerships with 60 minority churches.

Producer, Videographer, Editor and Writer - *Southern Voices for Change: An Environmental Justice Story*. A five-part series on community activism in the South with regarding environmental justice issues. The production includes Dr. Robert Bullard, Lois Gibbs and the openings are by Erin Brockovich. Under production.

Professional Experience

- Consultant: SMART Homes Alabama (2012).
- Consultant: Robert Robino Productions: The History of Belmont-Devillers, Pensacola, FL
- Communications Consultant: LA Department of Environmental Quality. Shreveport, LA 2007-2008
- Director of Sports Media Production, *BattleWings* Arena Football. 2006
- Production Supervisor and Field Producer: *Small Towns in America*. Pilot for PBS and FLAUSA. A 30-minute tourism video promoting small towns in Florida.
- Senior News Producer: KVBC-TV 3, Las Vegas, NV, 12/89-5/91.
- Producer/Director of News: KTVN-TV 2, Reno, NV, 7/88-12/89.
- Producer, Director/Technical Director for the "*UNR Football Show*" (live) and "*Face the State*" a public service half-hour weekly program.
- Producer/Director: Administration for Children & Families. *Domestic Violence in the African-American Community*. May 1995.
- Executive Producer/Founder: *Third World, One Woman Productions*, Alameda, CA, 1991 to 1995. A non-profit organization for the advancement of independent documentaries - including *AIDS: 12 Years*, *Two Voices*: 30-minute documentary on the communication tactics of two AIDS awareness groups and *Living with AIDS: The Faces*.
- Senior Producer: Moxie Productions - San Francisco, CA, 1992-1993. *Out for Laughs* – A GLBT Production.

Experience in Education

Associate Professor/Director, Department of Communications, Electronic Media Journalism, Louisiana State University, Shreveport, LA 2005-2008.

Assistant Professor, School of Communication, Northern Arizona University, Flagstaff, 2002-2005.

Visiting Associate Professor, College of Communication, Florida State University, 2000-2002.

Assistant Professor, School of Journalism, Media and Graphic Arts, Florida A&M University, Tallahassee, FL 1993-2000.

Instructor, Multi-Media Program, University of California Extension, Santa Cruz, 1993.

Instructor, Institute of Computer Technology; Sunnyvale, CA - August 1992-July 1993.

California State University, Hayward. *Instructor, Teaching Assistant & Technician for television production, studio operations, editing, ENG and studio camera usage and technique.*

Teacher, Multi Media Start-up Program for the Public School District Sunnyvale, CA. August 1992-July 1993.

Higher Education Presentations, Publications, Grants & Fellowships

Invited speaker. Society of Professional Journalists. Topic: Convergence in the newsroom and in the classroom. Memphis, TN. April 2006.

Co-Author: Media Convergence: In the newsroom and in the classroom. Published in "Southwestern Mass Communication Journal," Fall 2006.

Presenter: *Information Exchange and The Environmental Justice: The International Journal of an Emerging Tran-discipline; Journal of Information Technology Education.* June, 2005. Flagstaff, AZ. International Peer Review. www.informingscience.org/proceedings/InSITE2005/P08f102Horn.pdf

Presentation: Broadcast Educators Association (April 2005), Airchecks: *Who is Doing What, Where and How in Student Newscasts?* Las Vegas, NV.

Paper/Presentation: Western Social Science Association (April 2004). "Facing Newsroom Convergence: The Killing Fields" (Peer Review). Region 12, WSSSA Conference.

Presentation: Broadcast Educators Association (April 2004). "*Top Teaching Tips for Broadcast*" and "*Broadcast News Performance Tools Workshop*". Las Vegas, NV.

My nau.edu". Video production for previews and for the NAU Homepage. Spring, 2004.

Director/Instructor: Arizona Media Workshop for the Arizona Interscholastic Press Association: Flagstaff, AZ, 2003.

Presentation: Convergence and the New World News Center @ Northern AZ University, 2003.

The Wakonse Teaching Retreat: Fellow. Faculty Development Program @ Northern Arizona University. Spring 2003.

Red Rock Great Teaching Retreat: Fellow Faculty Development Program. Northern Arizona University. Fall 2002 & Spring 2003.

Director: Korean Press Foundation. *Elections Coverage in the United States.*

<http://comm.fsu.edu/Alumni/documents/2001Winter.pdf>

Co-Principal Investigator: Florida Environmental Justice Awareness Project: U.S. Environmental Protection Agency. Total funding: \$271,272. 1998-2000. HSLs: Public Health/International Health

Presenter/Participant: Clean Water Network Workshop. Presentation on the history of the pollution of the Fenholloway River in Perry, Florida. Tallahassee, Fla., Oct. 2000.

http://www.sptimes.com/2007/09/09/Opinion/The_world_s_a_dirty_p.shtml

Principle Investigator and Director, *AIDS Awareness and Family Planning in West and Central Africa*. United States Agency for International Development/Johns Hopkins University: Five-year project totaling \$500,000.00. 1995-2000.

Presenter/Participant: Center for Environmental Equity and Justice, 2nd Annual Conference. Presentation pertaining to information needs and uses of small grassroots environmental justice organizations. August 2000. concernedjournalists.org/membership/directory

Consultant: University of West Florida. Critique of Broadcast sequence for equipment and personnel needs in order for the university to regain AEJMC accreditation. August 2000.

Mail from Jail: A Glimpse into a Mothers Nightmare, Editor. Tallahassee, FL: Tillman Sims Communications. Editor, wrote forward, and producer of the book on audio tape. 2000.

Co-Producer, Director, Videographer, Editor & Presenter: *Women in Communications: It's Not Just Black or White: Ethics in the Media*. September, 1999.

Presenter: Florida Community College Association: *Writing and producing for broadcast news*. Tampa, Fla. Oct. 1999.

Moderator: Society of Professional Journalists: Region 3 Conference. Panama City, Fla., 1997.

Videographer for Friends of the Earth: *Wreaking Havoc: The True Cost of Using Methyl Bromide on Florida's Tomatoes*. August, 1998.

Contributing Author: Encyclopedia of Television News. 1998.

Contributing Author: Historical Dictionary of American Radio. 1998.

Producer/Director *Using Integrated Pest Control Management in Schools*. Tri-State Legal Environment Assistant Foundation. 1997.

Panelist: Resurrecting Student Newspapers: Partners for Excellence, Association for Education in Journalism and Mass Communication, August, 1996.

Respondent/Judge: Broadcast Education Association: Law & Policy Division. 1996.

Florida Community College Association: *Writing Broadcast Style and How to Produce a Winning Resume Tape*. 1996.

Presenter: High School Journalism Workshops for Minorities: *The different employment possibilities and roles in the world of broadcasting*. 1996.

Producer/Director: Florida Department of Labor and Employment Security, *Disabilities in Cinema*. 1996.

Facilitator Director: *Working with the Media: A Practical Guide for Healthcare Providers*. Abidjan, Cote d'Ivoire, August 1996.

Videographer/Editor: Two 30-second PSAs for the City of Tallahassee promoting diversity. July, 1996.

Presenter: Distance Learning Task Force (FSU & FAMU): The Pros and Cons of Distance Learning Programs, 1995.

Presenter/Instructor: Media Development in Georgia, Russia. Tallahassee, FL 1995.

Producer/Director: Administration for Children & Families. Producer and Director for a 30-minute program on *Domestic Violence in the African-American Community*. Minneapolis. May, 1995.

Global Media Monitoring Project. Contributor/Monitor: United Nations Fourth World Conference on Women, Beijing, September 1995.

Author: *College Media Review*: "Radio in the Community" Spring 1995.

ENG & The News: Prepublication: edit/review/critique of manuscript. Text publication, 1995.

Contributor/Monitor: Global Media Monitoring Project. Publication: United Nations Fourth World Conference on Women, Beijing, September, 1995.

Author: *Feedback*: "Finding Alternatives to Radio" Winter, 1995.

Peer Review Author: Journal of Film, Radio and Television: *of Archie Bunker's America*. Spring 1995.

Consultant and Production Supervisor. The Gray Panthers: Development of a national public relation strategy. 1995-1999.

Media Advisor/Executive Producer. Planned Parenthood: Five thirty-second radio PSAs. 1995-1999.

Presenter/Fellowship: International Radio & Television Seminar: Case study for regional multi-media access. New York City, 1995.

Panelist: College Media Advisor Council (BEA): Presentation on the role of a college media adviser. 1994.

Fellowship: C-SPAN in the Classroom: Washington, D.C., 1994.

Judge: Tallahassee Human Relations Council: Youth Human Relations Video Competition. 1994.

Adviser & Instructor, *Partners for Excellence*, Rickards High School: Tallahassee, FL 1993-2000.

Media Consultant/Executive Producer: *Mothers in Crisis*: Awareness Campaign: one four-minute video production and three 60-seconds radio PSAs. 1994-2000.

Media Consultant/Volunteer: Big Bend CARES AIDS Hospice. 1994-2000

Participant: American Cancer Society: Sisters for Survival Symposium. 1996.

Volunteer: National Public Radio: Annual fundraiser, 1994, 1995, 1999, 2000, 2002.

Professional, University and Community Awards

Producer: CINE Award, Second Cut, "*Living With AIDS, the Faces*", 1991.

Producer: Emmy & AP Award, *Best Overall Newscast*, KVBC: 1990.

Producer: AP Award, Best Special Events Program, KVBC: "*Runnin' Rebels*", CA/NV 1990.

Producer/Director: AP Award, Best Overall Newscast, KLFY, 1988, 87, 86, 85.

Director: AP Award, Best Special Live Program, "*Food for Hurricane Victims*".

Producer/Director: AP Award, *Outstanding Television Station of the Year*, 110 Market, KLFY 1988.

Producer: AP Awards Special Live Event Program: "*The Papal Visit to New Orleans*", Tri-city satellite coverage. KLFY 1987.

Best Photograph/Videographer. Friends of the Earth: "*Wrecking Havoc: The True Cost of Using Methyl Bromide on Florida's Tomatoes*". August, 1998.

City of Tallahassee Award: Outstanding Contribution to the City of Tallahassee. 1999.

Outstanding University Service Award. Florida A&M University. 1999.

Volunteer of the Year, LEAF (Legal Environmental Assistance Foundation). 1999.

Teacher Incentive Program Award, Florida A&M University. 1996.

Delta Sigma Theta @ Florida A&M University: *Golden Anniversary Honoree* for public service for the Tallahassee Community. 1996.

Teacher of the Year, Florida A&M University 1994-1995.

Superior Accomplishment Award for Outstanding Community Service. Florida A&M 1994-1995.

Outstanding Alumni: San Jose State University, Winter, 1995.

International Who's Who, 1995

Leadership Award for Community/Teaching Service: American Biographical Institute. 1995.

Who's Who, 1995.

Professional Memberships

Society of Environmental Journalists. 1998-present.

The Radio & Television News Director Association. 1995-present.

Association for Education in Journalism and Mass Communication. 1994-present.

College Media Advisors. 1994-2009.

Broadcast Education Association. 1994-2009.

American Library Association. 1998-2009.

Sigma Delta Chi, Society of Professional Journalists. Lifetime Member.

Florida Education Association. 1996-2002.

International Radio & Television Society. 1994-2000.

Louisiana Federation of Press Women, Board of Directors. 1984-1986.

Tonya Gant

From: Becky L. Azelton
Sent: Monday, January 14, 2013 1:55 PM
To: LARRY M. NEWSOM; Grover C. Robinson
Subject: FW: RESTORE Committee
Attachments: CV G Horning.docx; ATT00001.htm

Larry. Please disregard my previous email on this subject. Thank you

From: Grover C. Robinson
Sent: Monday, January 14, 2013 1:07 PM
To: Becky L. Azelton
Subject: FW: RESTORE Committee

From: Grover C. Robinson
Sent: Monday, January 14, 2013 1:07:10 PM
To: District4
Subject: Fwd: RESTORE Committee
Auto forwarded by a Rule

Mistake delete

Sent from my iPhone

Begin forwarded message:

From: "Gloria G. Horning, Ph.D." <gloriahorning@gmail.com>
Date: January 14, 2013 12:32:48 PM CST
To: District4 <District4@co.escambia.fl.us>
Cc: Francine D ishmael <fishmael@cate.gccoxmail.com>, "KEITH T. WILKINS" <KTWILKIN@co.escambia.fl.us>
Subject: RESTORE Committee

Commissioner Robinson,

Below is the nomination letter that the Executive Director for CATE wrote to nominate me to the RESTORE Community. I believe this opportunity is an excellent match of my skills and my desire to contribute to our communities both environmentally and economically.

I hope you will support my nomination.

Sincerely,

Gloria G. Horning

Mr. Wilkin,

The Board of Directors with the organization Citizens Against Toxic Exposure (CATE) are excited to nominate Gloria G. Horning, Ph.D. for the *Environmental Representative to the RESTORE Act Advisory Committee*. Dr. Horning serves as a CATE board member and is our

eyes and ears to the regional meetings concerning the BP Oil Disaster. Below is a brief history of her work in our community.

Dr. Horning has been working and volunteering in educational and nonprofit organizations regarding various social justice issues facing communities including environmental and disasters education to her work as an AmeriCorps member serving in the poorest and most disenfranchised communities in Escambia County.

She brings firsthand experience in environmental issues including neighborhood and regional resilience and mobilization in the face of disaster. She has witnessed the differential impact of environmental disasters on the disenfranchised, especially the impacts of Hurricane Katrina and the BP Oil Disaster. In the wake of the BP oil spill, Horning became an AmeriCorps member serving as the Public Information Officer and Emergency Response Team Trainer with the organization BRACE (Be Ready Alliance Coordinating for Emergencies). Utilizing a study produced by her former colleagues at Florida A&M University that clearly demonstrated the economic impact of disasters on minorities, she was able to persuade African-American church leaders to allow her to approach their congregations about the importance of being ready for any disaster – man made or natural. During her one-year appointment with BRACE, she ran disaster preparedness training seminars on a host of topics from home hardening, financial planning, and volunteer emergency response team certification training in over 20 African-American churches resulting in nearly 400 new CERT members.

In this endeavor, Dr. Horning developed a partnership with the School of Psychological and Behavioral Sciences (SPBS) at the University of West Florida (UWF) to involve both undergraduate and graduate students in service learning opportunities. The research conducted with UWF graduate students served as a basis for successful grant applications to the State Farm Youth Preparedness Grant (\$47,000) and Volunteer Florida, BEST (Build, Engage, Sustain & Transform) Neighborhood Grant: (\$25,000).

This is just one example of her ability to reach targeted audiences and generating results.

Her Ph.D. is in Information Studies (FSU) with a focus on Social Networks and Environmental Communications. For your review I have attached a CV. She is passionate, dedicated and a leader in our organization and the community. We believe her unique qualifications and her goals of working towards making our Gulf Communities healthy again both economically and environmentally are perfect matches for the RETSORE Committee.

Francine Ishmael,
Executive Director, CATE

--

Gloria G. Horning, Ph.D.
850.933.8555

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MICHELLE AVIGNONE INERE

5609 PONTE VERDE ROAD ♦ PENSACOLA, FLORIDA 32507
PHONE: 850.293.9957 ♦ E-MAIL: MICHELLEINERE@YAHOO.COM

PROFESSIONAL EXPERIENCE

STATE OF FLORIDA, FIRST JUDICIAL CIRCUIT November 2010--Present

General Magistrate

- Handle family law matters, including both temporary and final hearings
- Handle contested paternity matters
- Handle small claims pre-trial dockets as well as conducting small claims trials
- Conduct hearings as required under both the Baker and Marchman Acts

STATE OF FLORIDA, GUARDIAN AD LITEM PROGRAM July 2006—November 2010

Senior Program Attorney

- Manage full caseload (175-200 cases)
- Handle cases involving abuse, abandonment, or neglect of minor children
- Research and draft various legal memoranda
- Draft and review all legal correspondence

MICHELLE A. INERE, P.A.

July 2001—July 2006

Attorney / Family Law and Circuit Civil Mediator

- Private practice focused largely on family law and dependency cases involving abuse, abandonment, or neglect of minor children
- Practiced appellate law on an as needed basis
- Researched and drafted legal memoranda
- Drafted and reviewed legal correspondence
- Certified as family law mediator in 2002
- Certified as circuit civil mediator in 2004
- Mediated family and civil cases including foreclosures, neighborhood disputes, consumer fraud, small claims, misdemeanor and felony cases

NORTHWEST FLORIDA LEGAL SERVICES

May 1998—July 2001

Staff Attorney

- Represented indigent parties in dissolution of marriage and custody cases
- Obtained domestic violence injunctions for victims of domestic violence pursuant to grants under the Violence Against Women Act
- Represented indigent parents in cases involving abuse, abandonment, or neglect of children
- Practiced appellate law on an as needed basis
- Practiced consumer rights and advocacy law
- Provided Legal Hotline assistance
- Assisted in Community Outreach Program
- Researched and drafted legal memoranda
- Drafted and reviewed legal correspondence

PROFESSIONAL EXPERIENCE (CONTINUED)

FLORIDA DEPARTMENT OF CHILDREN & FAMILIES

August 1996—May 1998

Assistant District Legal Counsel

- Managed full Assistant District Counsel caseload
- Handled cases involving abuse, abandonment, or neglect of minor children
- Practiced appellate law on an as needed basis
- Researched and drafted various legal memoranda
- Drafted and reviewed all legal correspondence

EDUCATION

UNIVERSITY OF SOUTH CAROLINA, SCHOOL OF LAW, Columbia, South Carolina
Juris Doctor Degree, Spring 1995

UNIVERSITY OF WEST FLORIDA, Pensacola, Florida
Bachelor's Degree in Legal Administration, Spring 1992

UNITED STATES SPORTS ACADEMY, Daphne, Alabama
Master's Degree in Sports Science, Spring 1989

UNIVERSITY OF WEST FLORIDA, Pensacola, Florida
Bachelor's Degree in Political Science, Spring 1984

BAR MEMBERSHIP

THE FLORIDA BAR
Member Since 1995
Florida Bar Member No: 0071358.

REFERENCES

AVAILABLE UPON REQUEST



MICHELLE A. INERE

GENERAL MAGISTRATE, FIRST JUDICIAL CIRCUIT
ATTORNEY / FORMER MEDIATOR

Background

I was raised in Columbia, South Carolina where I graduated from high school. I went to college on academic and athletic scholarships, and played college basketball. I won a Division II national championship at what is now known as Francis Marion University, and while playing for the University of West Florida, was a member of the first integrated women's basketball team to tour the Republic of South Africa during apartheid. In 1984, I graduated from the University of West Florida with a Bachelor's degree in political science, and went on to earn a Master's degree in sports science at the United States Sports Academy in Daphne, Alabama. I was a Women's College Basketball Coach for seven years, which included two years as head coach at Judson College in Marion, Alabama, where I also taught all the classroom physical education and health classes. I went back to school and earned my second Bachelor's degree in Legal Administration, and decided to go to law school. I graduated from the University of South Carolina School of Law in 1995.

Legal Career

My first job was with the Department of Children and Families bringing dependency cases for the State of Florida. I handled a caseload of over five hundred cases, initially. Due to a hiring freeze I covered two court divisions for approximately six months, which added another 200-300 cases to my workload. Also, at the time, I was assisting with expunctions from abuse reports that occurred in facilities under the purview of the Department.

I left there after two years to work for Northwest Florida Legal Services where I represented indigent clients in a variety of civil matters, mostly focusing on family law issues including dissolution of marriage, child custody, representation of parents in dependency cases and some consumer matters. I also worked under a grant through the Violence Against Women Act representing victims of domestic violence at injunction hearings. I worked closely with our local women's shelter, as well as a substance abuse treatment program for women. I was responsible for the Santa Rosa County office of Northwest Florida Legal Services, and handled all of the firm's civil cases in that county.

In 2001, I started a small practice which I operated out of my home. My practice involved work as a court appointed attorney in dependency cases, as well as family law and domestic violence cases. Because of my work with indigent clients, I had many referrals from local attorneys for low cost legal work which I was fortunate to be able to handle due to having low overhead.

In 2003, I became certified as a circuit civil and family law mediator, and mediated with a local firm, Mediations Plus. I also mediated misdemeanor cases under a grant that was written by Mediations Plus, the Office of the State Attorney and the Escambia County Sheriff's Office.

I began doing contract work for the Guardian ad Litem Program as an attorney ad litem representing children as their attorney in dependency cases. I represented children from infants to teenagers, and had the responsibility of explaining the court process to the ones who were older than toddlers, and ascertaining their desires. The Guardian ad Litem Program hired me full time in 2006 to represent the best interests of children in dependency cases, which included many children in the delinquency system. During my tenure at the Guardian ad Litem, I was also a member of the Escambia County Death Review Team, which reviewed all child deaths in the county.

In November of 2010 I was appointed by Chief Judge Terry Terrell as a General Magistrate in the First Judicial Circuit, currently seated in Santa Rosa County. I handle all stages of family law cases, contested paternity issues, small claims pre-trial conferences and trials, and hearings under both the Baker and Marchman Acts.

Personal

My husband is retired from the Navy after 21 years of service, and works for the Department of Veterans Administration/Vet Center doing outreach and counseling to combat veterans. My husband and I have no children, but make up for it with a house full of rescue animals including seven cats and a dog.

January 15, 2013

Larry Newsom
Assistant County Administrator
221 Palafox Place, Suite 420
Pensacola, Florida 32502

Dear Mr. Newsom,

Please accept my resume for consideration in the appointment process for Citizen At-Large Representatives to the Escambia County RESTORE Advisory Committee. Although I currently sit as a General Magistrate in the First Judicial Circuit assigned to Santa Rosa County, I have been a resident of Escambia County, with the exception of two years, since 1982. I am a resident of District Two and reside in Grande Lagoon subdivision.

Many of the skills required in the performance of my duties as a magistrate and formerly as an attorney, would be beneficial to the performance of the duties of a committee member, including the ability to read, absorb and interpret large amounts of information, as well as to evaluate presentation and advocacy, and to deliver thorough and concise evaluations. I anticipate considerable time demands of the position and am capable and prepared to devote myself to them. I welcome the opportunity to meet with you and discuss the opportunity at your convenience. Please feel free to contact me at 850-293-9957.

Sincerely,

A handwritten signature in cursive script that reads "Michelle A. Inere". The signature is written in black ink and is positioned below the word "Sincerely,".

Michelle A. Inere

Michael Johnson

3208 Bayou Ln, Pensacola, FL 32503

850-712-8471

- Objective** Use my 39 years of experience in the insurance and financial services industry and my extensive experience in community involvement to serve on the Restore Act Advisory Committee
- Experience** **Agent/Owner**
State Farm Insurance, 3127 E Langley, Pensacola, FL 32504
(850)478-7748
February 1981 –Present

Develop and service loyal customer base which now exceeds 3000 households
Legion of Honor – Silver Scroll 2003,2005,2010,2011
Presidents Club – 1991
Ambassador Travel – 20 year qualifier
- Community Involvement** **Secretary**
WSRE Foundation, Inc., Pensacola, FL 32504
September 2012 – Present

Board Chairman from 2010-2011
Board member since 2005

Advisory Board Member
Northwest Florida Blood Services (One Blood), Pensacola, FL
2012 – Present

Board Member
University of West Florida College of Business Advisory Council, Pensacola, FL
2012 – Present

Board Member
Pensacola Chamber of Commerce, Center for Innovation & Entrepreneurship,
Pensacola, FL
2010 - Present

Board Member
Sacred Heart Health Foundation, Pensacola, FL
2011 – Present
- Community Support** Pensacola Opera
Pensacola Symphony Orchestra
Autism Pensacola
Gulf Coast Kids House
Cardova Rotary
University of West Florida
Sacred Heart Hospital
- References** References are available on request.

Gregory Jones
14500 River Rd. Suite #501
Pensacola, FL 32507
(850) 777-9652

Employment

**WCI Communities, Inc.
Bonita Springs, FL**

March 2001 - Present

WCI Northwest Region Senior Project Manager & General Manager of Amenities

Oversee all aspects of regional real estate and membership sales encompassing over 1900 residential units, 250 Hotel units, 400 golf memberships, 200 marina slips, and all community association memberships

Coordinate all marketing activities for the region to develop community marketing plan inclusive of budgets, development of collateral, targeting key sales demographics, event schedules, and long range planning

Lead role in the conceptual design, design development, construction management, project management, and budget administration of all residential components within the community

Lead role in the conceptual design, design development, construction management, project management, and budget administration to ensure timely delivery of several community amenities:

- 18 Hole Arnold Palmer Championship Golf Course and Clubhouse
- Tennis Courts and Beach Shuttle Services
- Proposed future amenities: Fitness, swimming, beachside services, etc...
- Marina Club comprised of 200 wet and dry boat slips, community social center, fitness, swimming and ship store
- Community Welcome Center

Responsible for all forecasts, budgets, and absorption for regional Sales, Marketing and Amenities efforts

Develop of all amenity operations revenue & expense models providing key operating performance indicators inclusive of membership programs for all regional amenity projects

Assemble management teams, succession plan, and training programs for all business units

Assist in development of community HOA budgets, dues schedules and developer exit strategy

Work with local and federal regulatory agencies to acquire permitting for regional projects

Serve on Regional Due Diligence Committee relating to future acquisitions

WCI Northwest Region Project Manager of Amenity Operations

Lead role in the conceptual design, design development, construction management and budget administration to ensure timely delivery of several community amenities:

- 18 Hole Arnold Palmer Championship Golf Course and Clubhouse
- Community Town Center: tennis, swimming, cinema, internet café, spa and fitness center
- Beach Club: dining facility and beachside resort services
- Marina Club comprised of 200 wet and dry boat slips, community social center, fitness, swimming and ship store
- State of the art Sales Building

Forecast and manage project cash flow

Develop revenue & expense models providing key operating performance indicators

Create club membership programs and marketing strategies

Work directly with corporate marketing team to develop community marketing plan

Assemble management teams and succession plan

Assist in Creation of community HOA budgets, dues schedules and developer exit strategy

Work with local and federal regulatory agencies to acquire permitting for regional projects

Serve on Regional Due Diligence Committee relating to future acquisitions

WCI - General Manager - Lost Key Golf Club

Implemented company mission, vision and values to pre-existing establishment

Dramatically increased net financial performance by implementing a business plan focused on team building and prime cost control

Established capital equipment purchase budget for golf operations

Development of management staff and succession plan for facility

WCI - General Manager - Tarpon Cove Yacht & Racquet Club

Awarded Club Operations of the Year 2002 & 2003

Accelerated net profit over 400% in 9 months

Oversee daily operations of Food and Beverage, Tennis and Marina

Development of operating club activities, budgets, forecasts, and managed cost of goods sold

Miramar Beach & Tennis Club
Naples, FL
October 1999 - March 2001

Assistant General Manager

Maintain exceptional rapport with private club members to ensure maximum member satisfaction

Development and analysis of business plans pertaining to sales goals, labor costs and cost of sales

Managed all aspects of casual and fine dining restaurants, operations, beachside services and member events

Instituted internal control procedures and authored policy guidelines

Created staff training program focusing on customer service

Heffrons
Hauppauge, NY
May 1992 - August 1999

General Manager

Responsible for all aspects of daily operation of premier New York Night Club

Bookkeeping, payroll, staffing and purchasing

Created innovative promotions to remain competitive in fast paced, dynamic industry

Actively participated in planning and budgeting for two major club expansions

Interacted with town officials to maintain positive public relations within the community

Education

State University of New York at Stonybrook
Bachelor of Science in Biology and Psychology

Current Board Positions

Board Member – Escambia County Tourism Development Council
Board member – Perdido Key West End Advisory Committee
President – Lost Key Golf & Beach Club Master Association
President – Lost Key Marina & Yacht Club Master Association
President – Lost key Marina & Yacht Club Dry Storage Association
President – La Serena Master Association

Barbara Mayall

3011 Windermere Drive, Pensacola, Florida 32503
Home: 850-433-7025 - Cell: 850-982-4133 : bhealthy10@gmail.com

Summary

Dedicated citizen who interacts effectively with city officials and citizens alike. Highly-motivated community service professional skilled at networking, media outreach and relationship development. Flexible and versatile team player who maintains a sense of humor under pressure. Results-driven community service professional with over 7 years in the public sector. Highly personable, with extraordinary attention to detail and talent for gaining trust.

I am currently serving on the Bicycle Pedestrian Advisory Committee (BPAC), Citizens Advisory Committee for the Traffic Planning Organization (CAC for the TPO), and the Community Advocacy Network (CAN) for the Disability Resource Center.

I have previously served on the first Mass Transit Advisory Committee (MTAC) that made the recommendation to continue with a permanent MTAC. I served on the Charter Review Commission in an Alternate position recommended by the City Council of Pensacola .

I am currently a member of the Escambia County Federation Womens Club (ECFWC), Women for Responsible Legislation (WRL), and participating in Women in Government (Diane Mack).

Previous club membership include League of Women Voters (LWV), West Florida High School QB Club (WFHS QBC), Fundraising, PTA, at West Florida High School, East Hill Christian School, Bellview Middle School, and Osceola Elementary School, with involvement at Pensacola Christian Academy. I am also a member of Concerned Women of America (CWA).

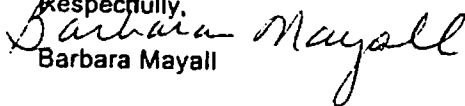
I am very involved with activities at the First Pentecostal Church 6500 N. "W" St. Pensacola, Florida 32505.

I have given my time and support to numerous campaigns (successfully, I might add) and continue to be involved by being a servant for the community representing passionately some who can't always be at the BCC Committee Meetings or City of Pensacola City Council Meetings.

If selected, I promise to put forth 110%. I promise to have integrity, morals, and make responsible decisions on all issues brought forth.

I also have letters of recommendation's upon request.

Thank you in advance for considering me for this important position.

Respectfully,

Barbara Mayall

Education

Pensacola Junior College 1978

Pensacola , Florida, USA

Nutrition

Associate of Arts

Minor in Accounting.

FIRST *Pentecostal* CHURCH
PENTECOSTALS OF PENSACOLA

January 17, 2013

To Whom It May Concern:

Please accept my friend and parishioner Barbara Mayall and allow her the privilege to serve on the RESTORE ACT Committee as a "citizen-at-large". She is committed to the purpose of helping others overcome and lead a transformed life. She desires to accomplish what the Jews call, "Tikkum Olam," which means, "Repair the world."

I have had the privilege of witnessing the development of her walk with God. During this time, she has shown an outstanding desire to fulfill the will of Jesus Christ and has a tremendous interest in Pensacola and the people of our great city.

Because I have witnessed the sincerity of her commitment to the Lord, I commend to you my fellow laborer in the gospel, Barbara Mayall. Please grant her every consideration and courtesy, possible. Thank you!

Sincerely,


Pastor Brian Kinsey

BK/eh

January 29, 2013

Susan D. Morgan
2486 Tronjo Terrace
Pensacola, FL 32503
850-444-9825

Dear Mr. Newsom,

It is an honor to recommend Ms. Barbara Mayall for the Citizen at Large position on the Restore Act Committee. As you know, Barbara has been very active in our community (both city and county) for a variety of issues. She was willing to take the bus to all the meetings – dedication! Further, my observation is that she is not biased and very objective when getting involved. This is why I'm recommending her.

I believe Barbara will work hard, do the research that is necessary, be objective, and not be partial to someone because of friendship or past relationships. You have observed her; I hope you believe in her as I do.

Respectfully,



Susan D. Morgan

Cc: Commissioner Grover Robinson



John L. Peacock Jr, CFP®, AAMS®, CRPC®
Financial Advisor

2930 A Langley Ave
Pensacola, FL 32504
850-969-7985

We serve individual investors and business owners. Our nearly 7 million clients have the benefit of working with a firm that is focused on the needs of individuals. Our focus is on helping you reach your long-term financial goals. Whether it's the investments we offer, the services we provide, the offices where we work or the tools we use, all were developed with you in mind.

I bring more than 16 years of experience in financial services to my work with clients. Since 1996, I have served as a financial advisor for Edward Jones in Pensacola, FL. I have also worked as a consultant to the U.S. Department of Energy and served in the U.S. Navy Nuclear Program.

I offer personalized service that is tailored to your specific needs, whether you want to establish a regular flow of income, finance a child's college education, or save for retirement.

I have a liberal arts degree from Excelsior College in Albany, NY, have studied nuclear technology, and have earned the CFP®, CRPC®, and AAMS® professional designations.

In the community, I am president of the Panhandle Charitable Open Golf Tournament and a board member for the Council on Aging, Autism Pensacola, and Big Brothers Big Sisters. My past involvements include local advisory committees and service, non-profit, health, and arts organizations. In recognition of my service, I received the inaugural Edward Jones Trust Company Community Service Impact Award in 2012. I was also the recipient of the 2002 Pearl Nelson ARC Advocacy Award and was named the ARC Florida Volunteer of the Year in 2002.

Members of my branch team - Celeste Gilbreath, Tania Shirton, Kamie Foley, and Sherry Parrish - have more than 27 years of combined experience at Edward Jones.

In 2012, I qualified to attend Edward Jones' Managing Partner's Conference, an honor reserved for the firm's top 350 financial advisors. This was my fifth year as a qualifier. I have also been honored at the Drucker 100 Conference by Edward Jones for performance and client service excellence.

Looking for a consultative approach to your financial needs, personal attention, and prompt answers to financial questions? Please contact me.

It all starts with a discussion about what's important to you.



We typically find that most of our clients' concerns directly relate to what we refer to as the five primary needs.

Preparing for Retirement

How much you want to spend in retirement directly impacts how much you need to save today. We can help you estimate this and identify the types of accounts and investments that may be appropriate for you.

Living in Retirement

We'll work with you to help ensure you have a solid strategy in place to turn your investments, savings and other sources of income into a reliable monthly paycheck.

Paying for Education

You may decide to help pay for education expenses for your children, grandchildren or even yourself. We can recommend solutions, such as a 529 plan, custodial account or other options, to help pay for these costs.

Preparing for the Unexpected

No one can predict the future, but it's important to prepare for unexpected events, such as losing a job; disability, nursing or assisted care; or other emergencies. We can recommend solutions to help protect you, your family and your financial goals.

Planning Your Estate or Inheritance

Whether you want to gift during your lifetime or transfer money to beneficiaries and charities - or both - we can work with you and your tax and legal professionals to implement your estate plan. We can also help you decide how to invest a significant lump sum, such as an inheritance.

COURTNEY B PETERSON

268 Datura Street.
Pensacola, FL 32503

Cell- (850) 221-1810

Email- Courtney@cisco.com

PURPOSE To represent the City of Pensacola, Escambia County and young professionals of our area on the recently established Restore Act Committee.

PROFESSIONAL EXPERIENCE

Benefits Consultant

Combined Insurance Services, Inc. – Pensacola, FL **March 2007 - Present**

Consult with clients regarding their personal needs for health, life, disability income and Long-Term Care Insurance needs. Services and experience also extends into the group benefits market for businesses including group health, dental and vision benefits.

Key Achievements: Recognized BlueDiamond Agent – FloridaBlue

EDUCATION

University of West Florida, Pensacola, FL

B.S., Business Administration (2001)

-Degree focused in *Finance* with emphasis on financial reporting methodology and theory

COMMUNITY SERVICE

Zoning Board of Adjustment, City of Pensacola

Elected by City Council for term 2007-2010

-Vice-Chair, 2010

Leadership Pensacola, Class of 2007

Pensacola Young Professionals

Member, 2006 to Present

- Economic Development Team, Chair (2011 to Present)
- EDATE/New Jobs Now Campaign
- Political Forums
- Internship Pensacola Program

Seville Rotary, Current Member

Suburban West Rotary, Former Member

Member of the Year, 2008

Sergeant-at-Arms 2007-2008

Boat Show Co-Chair 2008

Pensacola Runners Association

- Past President, Vice-President, Treasurer, and Board Member

Pensacola Neighborhood Leadership Academy, Class of 2008

PROFESSIONAL REFERENCES

Todd Torgersen

President, Combined Insurance Services, Inc.

Phone: 433-9996 x101

Address: 2704 N. 12th Ave.

Pensacola, FL 32503

Chad Stacy

President, Pensacola Young Professionals

Phone: 434-5321

Address: 300 N Tarragona Street

Pensacola, FL 32501

VERNON LEE PRATHER*PO Box 608 • Cantonment, Florida 32533 • 850.232.9706(C) • 850.934.5100(W)*

EMPLOYMENT

DIRECTOR OF PUBLIC SERVICES, *City of Gulf Breeze*

2006-Present

Provide Leadership and Management for City operations including Water, Sewer, Wastewater Treatment Plant, Natural Gas, Streets, and Storm Water. Duties include oversight of department personnel, equipment, and budgets.

GENERAL MANAGER, *South Santa Rosa Utility System, City of Gulf Breeze*

1996-2006

Manage utility operations including the wastewater treatment facility, water plant, lift stations, and reclaimed water irrigation systems. Duties include oversight of the \$5.1 million budget, supervision of over twenty personnel, and providing support for developers and customers of the utility. Also, coordinate engineers and contractors in the construction of new utility facilities.

LEAD OPERATOR, *South Santa Rosa Utility System City of Gulf Breeze*

1990-1996

Supervised the operation and maintenance of a 2.0 MGD treatment facility with tertiary treatment and effluent disposal via spray irrigation to a golf course. Duties included responsibility of 4 certified operators and sampling and maintenance of 13 golf course monitoring wells.

LEAD OPERATOR, *City of Gulf Breeze*

1986-1992

Supervised the operation and maintenance of 0.5 MGD contact stabilization treatment plant including supervision of two part-time employees.

WASTE WATER OPERATOR I & II, *Santa Rosa Island Authority*

1981-1986

Responsible for the operation and maintenance of 1.2 MGD wastewater treatment facility, 9 lift stations, 4.74 MG water reservoir.

LICENSES

Class "A" Certified Wastewater Treatment Plant Operator. Thirty years of specialized training in water and wastewater treatment including areas of operation, laboratory testing, supervision and collection systems. License # A-5780.

Class "B" Certified Water Treatment Plant Operator. License # B-6720.

Storm Water Management Inspector # 17568

Public Office

Santa Rosa Island Authority, Appointed Board Member 2004 – 2012, Chairman 2006

EDUCATION

Operations of Water Treatment Plants, Level B
Pensacola Junior College

1992
Pensacola, Florida

Operations of Water Treatment Plants, Level C

1989

Pensacola Junior College

Pensacola, Florida

Operations of Wastewater Treatment Plants, Volume I, II & III
California State University

1987
Sacramento, California

Certificate of Drafting
Pensacola Junior College

1984
Pensacola, Florida

Diploma
Tate High School

1978
Gonzalez, Florida

AWARDS

1991 Certificate of Recognition from the Florida Department of Environmental Regulation for demonstrating exceptional ability in the operation of a domestic wastewater treatment plant.

VOLUNTEER WORK

MOLINO UTILITIES BOARD OF DIRECTORS, President for the past 4 years.

2000-Present

Provide water service to 2200 customers in central Escambia County.

**NORTH ESCAMBIA UTILITY AUTHORITY, INC. (SERVE AS PRESIDENT FOR BOTH)
NORTH ESCAMBIA UTILITY REGIONAL UTILITIES COOPERATIVE INC.**

These organizations were formed to provide the Rural Water companies of Northern Escambia County a combined voice for issues as well as a means to disperse information and provide assistance to the membership. Central Water Works, Farm Hill Utilities, Gonzalez Utilities, Molino Utilities, and Walnut Hill Water Works are members.

FIRST BAPTIST CHURCH OF CANTONMENT

Served on various committees such as Personnel, Deacon Board, Long Range Planning

Gentlemen:

I would like to express my desire to serve as a member on the Restore Act Advisory Committee as established by the Board of County Commissioners.

My work experience includes a major focus on utilities and public infrastructure including water, wastewater and gas systems, along with streets and stormwater responsibilities.

I recently completed serving 8 years on the Santa Rosa Island Authority as Commissioner White's appointee, which helps provide valuable knowledge and insight concerning Pensacola Beach.

I have served the past 12 years on the Molino Utilities Board of Directors to provide water service to citizens located in central part of Escambia County. I have served as President for the past four years.

I am a life-long resident of Escambia County and I am committed to fulfilling the time demands in order to fulfill the duties of the Restore Act Advisory Committee in order to provide recommendations to the BCC.


If you would like to contact references, the following individuals can speak to my qualifications and experience.

Kevin White, Former County Commissioner District 5, (850) 380-5577

Edwin A. Eddy, City Manager, City Of Gulf Breeze, 934-5115

Fred Donovan, Principal, Baskerville-Donovan, 438-9661

Sincerely,



Vernon L. Prather
PO Box 608
Cantonment, FL 32533
850 934-5100 work
850 232-9706 cell

John F. Soule
435 Creary Street
Pensacola, Fl. 32507
850-380-2219
jfsoule@cox.net
1/07/2013

- Born in Pensacola, May 6th, 1953
- Graduated “Pensacola Academy of Arts and Sciences” 1971
- Graduated “University of Alabama” 1977 B.S.C.E.T
- Continued employment through college years with Soule Construction Company specializing in Highway bridge construction, related structures, pile-driving and marine structures.
- 1978 Founded Soule Marine Enterprises, Inc., A general construction company with heavy emphasis on pile-driving, specialty foundations and marine structures. Soule Marine proudly received the U.S. Corps of Engineers’ “**Small Contractor of the year; Continental United States**” in 1997 for its’ work rebuilding Fort Pickens Pier after hurricanes Erin & Opal. Operations ceased after Soule’s retirement in 2008 having completed in excess of 700 contracts.
- In 1995 negotiated parallel agreements with the City of Pensacola, and Escambia County to repair, maintain and operate the old “**Pensacola Bay Fishing Bridge**”. While this project was destroyed during Hurricane Ivan, Soule’s efforts and investment enabled Escambia County to qualify for and receive a FEMA grant in excess of **\$18,000,000**.
- Licenses include State of Florida Certified General Contractor CGC1515039 (inactive status); United States Coast Guard Master Mariner 50 ton, 4th issue.
- Married for 37 yrs. To Susan Wood Soule, formerly from Birmingham, Ala.
- Thirty year member of Christ Episcopal Church, Pensacola.

John F. Soule
435 Creary Street
Pensacola, Fl.32507
jfsoule@cox.net
850-380-2219

Jan 8, 2013

Board of County Commissioners
Escambia County, Florida

Gentlemen,

I would like to offer myself for consideration as a member of the BP Advisory Committee. I harbor no animus towards BP, nor am I engaged in any enterprise; therefore, I have nothing to gain but personal satisfaction from this effort at hand.

Having been married to the same woman for 37 years, and having raised three children to independent adulthood, I have heard plenty of emotional pleas, but have been proud of my ability to maintain my objectivity. This will be imperative in evaluating the causes and projects.

I have earned a bachelor's degree, and two professional licenses. During my 30 year career in business, I developed a broad perspective from the variety of my projects. With many of these pending projects being marine or estuarine related, I would bring a unique presence to the board. I have enjoyed retirement for almost five years and would welcome the purpose that this would bring to my abundance of time.

Thank you for your time and consideration. My condensed resume is attached.

Sincerely,

John F. Soule

William "Mike" Turner

1984 Crown Pointe Blvd., Pensacola, FL 32506

(850) 777-6481 turner.mike@hotmail.com

PROFILE

- * Results Driven Communications Specialist
- * Excellent Attention to Detail, Follow-up Skills

PERSONAL ACHIEVEMENTS

Program Design and Management

- * Social Media, Marketing Campaigns, Ad Design, Web and Publication Text
- * Special Event Management
- * Responsible for effectively negotiating and monitoring all vendor contracts
- * Design, Fundraise, Manage new community radio station
- * Child Safety Seat Education and Training Coordinator
- * Manage six resort beach concession locations throughout Florida

Communication

- * Create effective press releases, advertisements, brochures, newsletters, flyers, direct mail, web content
- * Present Website Utilization Reports to clients

EMPLOYMENT

October 2005-Current

Mike Turner Enterprises, LLC

I create newsletters, ad design, web content, press releases, manage Face Book pages, and coordinate media events. My client list includes Romjue Advertising, Birdwell Agency, Impact Campaigns, Coastal Lifestyle Magazine.

April 2004 – October 2005

Manager

30a Radio/Seaside Neighborhood School www.30aradio.com

Supervisor: Shirley Foster, Principal, (850) 231-0396

I created and managed a community-based, F.C.C. licensed radio station. This project included fundraising, Station build-out, hiring and training DJs, selling and producing sponsorship messages, and website maintenance.

March 1999-April 2004

Events and Marketing Coordinator

The Merchants of Seaside www.seasidefl.com

Supervisor: Stacey Reed, (850) 231-5424

I was directly responsible for public outreach, coordinating events including festivals, holiday festivities, seminars, and Board Meetings. I produced press releases, ad copy, programs, brochures, flyers, inter-office memos, agendas and correspondence. I arranged travel and lodging for our special guests, and tracked revenue and expenses. I was the primary contact for in-house departments, vendors, and government officials, ensuring all entities were informed about their duties and responsibilities. I am fully proficient with Microsoft Office Suite including Excel Spreadsheets and creating PowerPoint presentations.

April 1997-February 1999

Freelance writer/photographer

Self Employed

I was a stringer for the Walton Sun newspaper, and a freelance photographer traveling to regional sporting events to shoot and sell images of participants.

July 1995-March 1997

Business Office Assistant

Healthmark Regional Hospital

Supervisor: Kathy Mitchell (850) 951-4500

I was a billing representative for the hospital, meeting or exceeding all Accounts Receivable daily posting requirements.

July 1993-June 1995

Operations Management Consultant II

HRS Dixie County Public Health Dept.

Supervisor: Sable Bolling, (352) 498-1360

I was responsible for Medicaid, Medicare and Third Party billing. I also worked in the front office with duties that included scheduling, check-in/check-out, medical records management, ordering and stocking medical supplies and assisting in streamlining patient care delivery. I was also the Child Safety Seat Coordinator for a tri-county area. I was responsible for product procurement, public outreach, and educating and distributing more than 3,000 child car seats to eligible clientele.

March 1992-June 1993

Account Executive

Frazer, Hanson, Berner Advertising

Supervisor: Sid Frazer, (386) 676-0254

I was an account executive with duties that included creating press releases, newsletters, and advertising copy for various businesses.

July 1990-March 1992

Reporter

Ormond Beach Observer Newspaper

(No longer in publication)

I was a beat reporter covering city government and crime. I received a Third Place Award from the Florida Press Association for In-Depth News.

Sept. 1982-June 1990

Vice President of Operations

Recreational Facilities of America, Inc.

(No longer in business)

I was responsible for overseeing guest leisure activities for six upscale resorts in Florida. This included the beach/watersports area, tennis facilities, and pool deck operations.

EDUCATION

San Diego State University, Journalism, 1982

El Camino Junior College, General Ed, 1979

Rolling Hills High School, Palos Verdes, CA 1976

LICENSURE/CERTIFICATION

American Red Cross Lifeguard, 02/2010



Mike Turner Bio

Age: 53

Occupation: Public Relations Specialist, Certified Lifeguard

Education: Bachelor of Arts: Journalism 1984, San Diego State University

Address: 1984 Crown Pointe Blvd, Pensacola, FL 32506

Phone: 850.777.6481

Email: gonetowindsurf@cox.net

Hobbies: Surfing, Standup Paddleboard, Windsurfing, Competitive Beach Volleyball, Soft Sand Running, Amateur Angler-Inland/Gulf of Mexico.

Candidate for At-Large Position:
Escambia County RESTORE Advisory Committee

The Deepwater Horizon Oil Spill adversely affected commerce, the environment and countless individuals. I applaud the Escambia County Commission for its efforts to develop an advisory committee to assist with RESTORE Act resources.

I would like to volunteer my services and expertise representing the recreational group which utilizes our beach and Gulf of Mexico. The Deepwater Horizon Oil Spill disrupted the quality of life for many who enjoy our beach and gulf as a playground. I distinctly remember sitting on the beach watching countless, unriden surfing waves tainted with oil. I remember talking with the frustrated anglers wondering when, if ever, the Gulf would once again be open to fishing. I distinctly remember the petroleum odor I breathed during my daily run on the beachfront of Perdido Key.

We cannot restore the recreational time lost by individuals who live in Escambia County and enjoy the beach and water recreational amenities that we are blessed with. But I feel it is important to represent this adversely affected group of which I am one.

Thank you for your consideration.

Mike Turner

William Vann Milheim
3001 Marcus Pointe Blvd, Pensacola, FL 32505-1818
Daytime: (850) 969-9715 vann.milheim@att.net

OBJECTIVE: Management position in Retail Operations, Supply Chain Logistics, Food Service, Finance, Project Management and/or Customer Service.

SUMMARY OF QUALIFICATIONS

I have provided a high level of customer service 20+ years of military and civilian employment. My ability to problem solve, plan, coordinate, audit and successfully execute is well documented in multiple fields, locations and challenging geo/political environments. I hold a Master's degree in Business and obtained a Top-Secret Security Clearance during my military career.

EDUCATION

- Masters of Business Administration, Marketing, Old Dominion University, Norfolk, VA
- Bachelor of Science, Biology, Iowa State University, Ames, IA

ACHIEVEMENTS

Financial Advisor, Pensacola, FL **2000 - 2011**

Financial Advisor providing individual financial planning, investments, insurance and related services. Assets under management exceeded \$39 million for over 400 households.

- Latest J.D. Power and Associates "Client Service Excellence Score" is 83% compared to US Average of 76%. Results show over 95% of clients surveyed "Definitely/Probably" would recommend me to another.
- Five firm and state unannounced audits over eleven years. ZERO findings.

U. S. Navy - Senior Supply and Habitability Inspector; Board of Inspection and Survey, Norfolk, Virginia. **1998 - 2000**

Responsible for determining the Material Condition of Supply and Habitability Spaces onboard New Construction Vessels, Compliance with Specifications and Regulatory Requirements, Identification of Deficiencies that impact crew Health and Safety. Input inspection results into Master Data Base to track and correct deficiencies in vessel design and maintenance.

- Conducted 23 acceptance/final contract sea trials, underway material inspections and surveys.
- Coordinated office redesign of personnel work stations to achieve a more efficient floor plan with a minimum of disruption and at lowest cost.
- Office manager for team of 12 Inspectors coordinating travel and lodging for sea trials.

U. S. Navy - Supply Department Head; Logistics Forces Navy Central Command, Manama, Bahrain **1997-1998**

Responsible for logistics planning and policy, fuel management, and monitoring Combat Logistics Force loads in area of Central Command, US Fifth Fleet.

- Successfully designed, coordinated and completed a significant, urgent weapons offload - on load of 3 Navy Combatants using locally contracted material handling equipment, foreign national personnel and US Security Forces in a continuous 36 hour operation.

William Vann Milheim
Page Two

- Completed Graduate Level Nonresident Curriculum in "Joint Maritime Operations" offered by the College of Continuing Education - United States Naval War College.
- Represented Navy Central Command during Naval Logistics War-game 1997.

U. S. Navy - Supply Department Head; Naval Air Station, Pensacola, Fl 1994 – 1997

Responsible for all Supply related functions, planning/budgeting, procurement, contracting, personal property shipments, fuel receipt/storage/distribution, material receipt/stowage/distribution, aviation support & Food Service operations.

- Created a new Supply Department from the Base Realignment and Closures of 1993, combining the Fleet Industrial Supply Center, Defense Depot Property Facility and NAS Supply personnel.
- Selected as "functional inspector" by the Inspector General's Office, Naval Supply Corps Command for Navy Exchange Command I.G...

U. S. Navy - Officer -In-Charge, Navy Exchange, Commissary & Lodge; US Naval Station, Guantanamo Bay, Cuba 1991-1994

Manager of multi-million dollar (\$31.7 FY92) business, providing merchandise and services, budgeting, ordering, receiving, warehouse and distribution functions, lodging, customer service and personnel management of 84 military and 373 civilians.

- Turned an unprofitable operation into a multiple award winning "Best Managed Business" by Navy Exchange Command.
- Haitian Migrant Relief Operation: Provided humanitarian assistance when normal logistic shortfalls occurred for over 18,000 Haitian refugees.
- Cuban Migrant Relief Operation: Provided humanitarian assistance for over 33,000 additional migrants who came on base in less than two weeks.
- Joint Task Force Support: Provided a full range of services for more that 9,800 Joint Task Force, Department of Defense Civilians in support of relief operations.
- Non-Combatant Evacuation: Ensured all merchandise necessary to support the rapid departure of military and civilian family members to "Safe Havens" in the United States.

ADDITIONAL EDUCATION

- Navy Supply Corps School, Athens, GA, Multiple Business Disciplines
- College of Financial Planning, Online - Accredited Asset Management Specialist

COMMUNITY & NETWORKING

- President, Pensacola Military Officers Association of America (2012-14)
- Perdido Key Rotary (Secretary)
- Business Net Link (Member & Past President)
- Choral Society of Pensacola (Performer & Past Board Member)

References: Available upon request.

Education: High School, College & Post Graduate transcripts available upon request

Military: DD 214 available upon request

Deborah Velleco, CFP®

813 Sailfish Ct.
Pensacola, FL 32507
401-524-2848
deborahv@cox.net

PROFESSIONAL EXPERIENCE

Financial Analyst **2010 – 2011**
Velleco Financial, Cumberland, RI

- Worked with Financial Advisors to assess client long term care planning needs and options, then design plans for asset protection.
- Responsible for e-mail campaigns, prospecting and scheduling.
- Facilitated underwriting process for shorter policy cycle times.

Finance Supervisor **2008 – 2009**
TJX Corporation, Framingham, MA

- Supervised a team of analysts responsible for developing monthly and annual forecast reporting for senior management including gross margin, inventory, and loss prevention.
- Stream-lined reporting processes using advanced Excel formulas and incorporating Access for data mining.
- Developed Distribution Center reporting and supervised an analyst responsible for DC audits.

Financial Planner **2004 – 2007**
New York Life, Providence, RI

- Provided financial solutions for all phases of client financial planning with insurance and investment products.
- Securities licensed: Series 6 and 63
- To differentiate myself, obtained the Certified Financial Planner® designation, fulfilling rigorous requirements to achieve this well recognized symbol of excellence in the financial planning field.

Sr. Financial Analyst **2002 - 2003**
GE Employers' Reinsurance Corporation, Hartford, CT

- Analyzed volume and expense data for \$200MM Property and Casualty business.
- Coordinated planning sessions and developed results presentations.
- Aligned myself with Senior Management to provide strategic and financial leadership.

Finance Manager **2000 – 2001**
GE Financial Assurance, San Rafael, CA

- Managed a team of six responsible for reporting and analysis for 54 Sales regions for the Long Term Care division with production of \$203MM and expenses of \$61MM. My management style is direct and decisive, yet flexible in responding to the constantly changing demands of the organization.
- Defined strategy and managed a report automation initiative using resources from India.
- Project manager for a data mart initiative for transmitting production data to home office. Most significant is my ability to work across diverse departments (sales, marketing, IT, legal) linking finance with operations to facilitate operating improvements.

Sr. Corporate Analyst **1998 – 1999**

GE Financial Assurance, Richmond, VA

- Provided business analyses of eight insurance and investments business units (\$10B in revenues, \$400MM Net Income) for business leaders and Security Analyst presentations.
- International experience included coordinating the integration of the UK finance systems with US reporting and participating on a due diligence team in Tokyo, Japan for an insurance company acquisition.

Sr. Financial Analyst – Sales for US and Canada **1996 – 1997**

GE Auto Financial Services, Barrington, IL

- Provided business analyses for Regional VPs. Analyzed monthly results to drive growth and profitability. Developed annual expense budgets.
- Coordinated efforts with product development, making pricing recommendations that ensured targeted returns.

Sr. Financial Analyst, Asset Management **1991 – 1995**

GE Vendor Financial Services, Nashville, TN

- Prepared and submitted expense budgets for marketing groups totaling \$37.2MM
- Participated in price negotiations with an Israeli telecommunications company with forecasted sales \$30MM
- Established processes and set up databases for electronic submission of budgets.
- Performed market analysis on the fair market value of telecom equipment and negotiated with customers at end of lease term, realizing an average of 110% of residual value. Obtained certification as an equipment appraiser.

EDUCATION

BBA in Finance, cum laude, Middle Tennessee State University

Deborah Velleco
813 Sailfish Ct.
Pensacola, FL 32507
deborahv@cox.net
401-524-2848

January 17, 2013

Mr. Larry Newsom
Assistant County Administrator
221 Palafox Place, Suite 420
Pensacola, FL 32502

Mr. Newsom:

Please consider my resume for the at-large position on the RESTORE Act Advisory Committee. I have over 15 years experience in corporate finance and over 5 years in the financial services industry. I work well in a position that requires critical thinking and analysis, organizational skills and the ability to multi-task and meet deadlines.

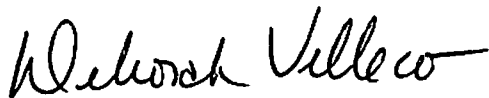
I can perform in-depth analysis and forecasting using a proficiency in Microsoft Excel, Power Point and Access. My work in several business units for GE Capital required that I learn different reporting systems for each business.

My success as a project manager was attributable to my ability to assess needs, create a plan then communicate with peers, subordinates, and leadership. My management style is direct and decisive, yet flexible in responding to the constantly changing demands of the organization.

Obtaining the Certified Financial Planning designation is evidence of my understanding complex financial concepts and analysis.

I welcome the opportunity to discuss my qualifications for this position.

Regards,



Deborah Velleco

TRACIE T. WATSON
501 E. Burgess Road Apt. H-2
Pensacola, FL 32504
(850) 375-1425 cell; (850) 444-7036 work
ccvista@bereadyalliance.org - work email
traciewatsonup2@yahoo.com - personal email

EDUCATION

University of West Florida Graduate Program
College Student Personnel Administration

December 2012

Bachelor of Science in Human Resources
Faulkner University- Montgomery, Alabama

Associate of Arts in Liberal Arts
Jefferson Davis Junior College -Brewton, Alabama

SKILLS AND ABILITIES

- Basic counseling techniques to meet and assist students needs with physical and learning disabilities
- Ability to communicate effectively orally and in writing
- Work independently and as a team player, maintain confidentiality as needed to protect privacy and rights with other agencies, co-workers, etc. as needed to improve performance, communication and departmental standards and comply with FERPA regulations
- Proficient with Microsoft Office 2007
- Strong interpersonal skills with the proven ability to interact with people of diverse backgrounds
- Perform multiple tasks well under pressure in a timely manner.
- Training: CERT Train-the-Trainer, Center for Biological Defense, FEMA IS-300, FEMA IS-317, FEMA-IS-700.a, FEMA ICS-100b, FEMA ICS-200b, FEMA IS-0007-A Citizen's Guide to Disaster Assistance; AmeriCorps VISTA Pre-Service Orientation, FNSS Awareness Training EOC of Escambia Emergency Management FNSS, American Red Cross First Aid/CPR.

EMPLOYMENT HISTORY

AmeriCorps VISTA-Citizen Corps Coordinator February 2012-Present
BRACE {Be Ready Alliance Coordinating for Emergencies} 1301 W Government Street Pensacola, FL 32502
Corporation for National & Community Service 3165 McCrory Street, Suite 115 Orlando, FL 32803-3750

- Supervisor college interns, mentor and advisor to BRACE Youth Advisory Board
- Interview partners to determine their needs, interests and capabilities to assist low income and vulnerable populations during time of emergency.
- Coordinate BRACE partner efforts to enhance Functional Needs Support Services for persons with disabilities and other vulnerabilities.
- Coordinate BRACE efforts to secure and distribute emergency preparedness information.
- Coordinate disaster preparedness training for low income and vulnerable populations to assist with their emergency preparedness plans.
- Provide support to committees, volunteers, staff and VISTAs engaged in public safety education efforts through the Internet, social media and electronic newsletters.
- Develop and implement public education, outreach and Citizen Corps recruitment efforts to low income and vulnerable populations and organizations that provide support. Coordinate training to improve citizen preparedness.
- Coordinate the development of a public education toolkit with information on the various Citizen Corps programs to engage partners and volunteers in efforts supporting low income and vulnerable populations in public safety efforts.
- Recruit leadership volunteers to assist with training identified low income and vulnerable populations.

- Conduct workshops with Citizen Corps partners to promote their respective programs. Coordinate efforts to engage BRACE partners and volunteers in Medical Reserve Corps efforts.
- Support the Youth Emergency Preparedness (YEP!) Expo Committee and implement outreach efforts to gain the participation of a minimum of 600 youth, 200 from Title I Schools at YEP!
- Develop an outreach plan for YEP! in collaboration with the Expo in conjunction with the National Day of Service 9-11 Grant.

Academic Advisor/Department of Enrollment Services

April 2006-June 2009

Pensacola State College {formerly Pensacola Junior College} 1000 College Blvd. Pensacola, FL 32504

- Focus primarily on providing academic and support services for students. Knowledge about the broad range of programs of study available at the institution. Assist students admission application, financial aid, evaluation of college transcripts (SMART), interpret placement testing (ACT, SAT, CPT, DANTEs, etc.)
- Skilled in making appropriate referrals for students. Assist students with program planning, course selection and scheduling; plan strategies or approaches to successful goal achievements; gain an understanding of the complete requirements of a program
- Maintain satisfactory academic progress; refers students as needed to Counseling Services for educational, personal or emotional difficulties; assist students in the development of functional educational action plans; interprets placement tests results and recommends appropriate classes. Experience working with and securing confidential information
- Strong written and verbal communication skills
- Represent the college during orientation and registration programs and assist incoming freshmen with their academic programs.
- Assist with and/or represent the College at minority community events, high school counselors, campus tutors, and other recruiting related activities as needed. College enrollment presentations to GED students to assist with admission application and financial aid. Good public relations skills and customer service orientation; Ability to work with diverse populations; experience working with students in higher education
- Experience working with children/adults with disabilities; maintain confidentiality and work with student to resolve problems and comply with ADA and Office of Civil Rights laws
- Provide academic and supportive counseling and advisement to students with a physical and learning disabilities. Input data into Student Record System.
- Assist with gathering and analyzing information; prepare and/or edit written correspondence, ensuring proper grammar, spelling and punctuation.
- Assist with student retention and assessment; QEP students pilot program for SACS Reaffirmation
- Monitored maintenance of student records and confidentiality as required by FERPA (Family Education Rights to Privacy Act)
- Interface with diverse populations (students, parents, personnel, and community resources)
- Perform other duties as assigned by the Director of Enrollment Services.

Human Resources Coordinator

September 2004-September 2006

Toler Concrete, Inc. 1851 Lepley Street Pensacola, FL 32526

- Compiling data, initiating orders for supplies and materials, preparing confidential information, preparing contracts and amendments for execution.
- Prepared simple reports, balancing project budget ledger, track and account for project sales tax exemptions, make debit and credit ledger, maintain project financial records and books; prepare and arrange for publication of Notice to Contractors; receive bids; prepare summary of bids; arrange for, and assist with bid openings and contract signing.; prepare substitution of subcontractor's letters and monitor process
- Develop and maintain a project specific, effective filing system.
- Administrated legal documents related to construction projects (i.e., Public Contract Code, etc.).
- Maintain a list of firms providing current and future services for the company, including, but not limited to architects, engineers, testing labs and contractors.
- Experience greeting visitors, scheduling appointments, maintaining calendars, and/or sorting/distributing mail.
- Assist with gathering and analyzing information; prepare and/or edit written correspondence, ensuring proper grammar, spelling and punctuation.
- Generalist: New Hire Orientation, OSHA, Performance Evaluation, Payroll, and etc.

- Perform other duties as assigned

Sales Associate/Customer Service

November 2003-November 2004

Saks Inc. McRae's Department Store 7171 N. Davis Hwy. Pensacola, FL 32504

- Ensure that each customer receives outstanding service by providing a friendly environment, which includes greeting and acknowledging every customer, maintaining solid product knowledge and all other aspects of customer service
- Maintain an awareness of all promotions and advertisements. Assist in floor moves, merchandising, display maintenance, and housekeeping.
- Perform a role in other aspects of the store's profit protection and shortage protection efforts through observing customers in store and assist and alert loss prevention and enforce merchandise protection standards
- Communicate request to management.
- Participate in year-end inventory and cycle counts.
- Assist in ringing up sales at registers and/or bagging merchandise.
- Performed other tasks as assigned from time to time by any manager

Administrative Secretary

April 2002-January 2003

Immanuel Lutheran Church LC-MS 24 Wright Street Pensacola, FL Part-time 20 hours per week M-F

- Perform general secretarial duties as well as preparing reports, correspondence and answering the telephones.
- Multiple tasks on a Cannon 6030 copier; pick up mail from the post office.
- Strong computer skills in Microsoft Office Word, Excel, and Internet Access. Excellent communication and organizational skills.
- Performed other duties as assigned by the pastor and church treasure.

Substitute Teacher

March 2002-June 2005

School District of Escambia County 215 West Garden Street Pensacola, FL (On-Call) Certificate Expired

- Report to the assigned school at the time indicated by the automated Substitute Employee Management (SEMS) or by telephone call from school personnel.
- Consult with the principal or his/her designee for explanation of duties.
- Strong organizational skills needed for classroom discipline and teaching.
- Performed duties as assigned by the principal.

Human Resource Technician

November 1999-October 2000

Escambia Board of County Commissioners 223 Palafox Place Pensacola, FL (Contract)

- Performed clerical procedures essential to processing a variety of personnel transactions such as employment applications, establishing personnel records, personnel action forms, leaves of absence, etc.
- Assisted in surveys to determine market relationship, organizational charts, flow charts, and other background information.
- Read, interpreted, explained and applied laws, rulebooks, policies, human resources legislation, procedure manuals and regulations as required by the state of Florida.
- Experience greeting visitors, scheduling appointments, maintaining calendars, and/or sorting/distributing mail.

Case Management Assistant

October 2000-March 2001

Escambia Board of County Commissioners 223 Palafox Place Pensacola, FL (Contract)

- Assigned to the Department of Community Corrections-Community Confinement Program in the First Judicial Circuit Court.
- Assist with client's investigations, prepares appropriate reports focused on the "why" of the individual's behavior, and is prepared to make recommendations based on these investigations
- Verified information provided by probationers concerning the satisfying of conditions of probation.
- Prepared a variety of forms and documents.
- Provided employment leads to probationers who were unemployed. Prepared monthly financial and statistical reports.
- Prepared correspondence to probationers concerning outstanding conditions of probation. Research problem case files, retrieving information, and documenting changes/corrections Provided assistance

- Assisted with the management of files and records.
- Performed a variety of duties and responsibilities in a multiple task capacity under pressure and complex deadlines.
- Assist with gathering and analyzing information; prepare and/or edit written correspondence, ensuring proper grammar, spelling and punctuation
- Performed other duties as assigned by the Community Confinement Program Coordinator.

Affiliate Organizations

AmeriCorps VISTA Volunteer

Florida SERT Association

Florida Citizens Corps

CERT Volunteer

Escambia County Medical Reserve Corp Volunteer

Junior League, Inc.

Autism Pensacola, Inc.

First West Florida District Association

American Red Cross

Pyramid Pensacola Inc. – Board Member

REFERENCES AVAILABLE UPON REQUEST



Valerie A. Watson, Esquire
8680 Scenic Hwy Unit 5 | Pensacola, FL 32514 | (850) 598-1077
Admitted to Florida State Bar

EXPERIENCE

First American Title Insurance Company

Vice President of Government Services | April 2012 -present | New Orleans, LA

Manage bid proposals and projects related to title and escrow government service contracts. Serve as a key member of the executive team that sets strategic direction of business development initiatives. Manage complex contract negotiations and service level agreements by utilizing legal experience and working with additional legal counsel. Interview, hire, train, develop, mentor, and motivate managers and team members.

Project Director for Louisiana's Small Rental Property Program | April 2009-March 2012 | New Orleans, LA

Represented First American in proposal process to the State of Louisiana. Acquired and negotiated the contract to process forgivable loan applications, conduct the title work, and administer the closings for 82,000 rental units destroyed by Hurricanes Katrina and Rita. Hired and managed teams in New Orleans and Baton Rouge to fulfill the contract. Maintained 14.96% net pretax margin for the life of the project.

Operations Manager for Louisiana's Road Home Program | January 2008-April 2009 | New Orleans, LA

Managed 200 member team that conducted over 5,000 property conveyances and 90,000 grant transactions for homeowners recovering from Hurricanes Katrina and Rita in a high pressured and time sensitive environment. Utilized comparative law background to design and maintain legal accuracy of workflows. Acted as liaison with federal disaster recovery agencies, federal auditing agents, program contractors, and state officials for program and contract management. Tens of thousands of claimants were assisted by our team.

Manager of Quality Control | April 2007- January 2008 | New Orleans, LA

Evaluated legal accuracy, production flow and cost effectiveness of title and escrow procedures for record high volumes of closings. Implemented and tracked program policy changes. Worked closely with IT and financial reporting to design data feed systems that allowed for efficient means of order entry, funds requests, funds receipt, and a final post disbursement data feed record that reconciled financial activity for all transactions. Published and presented weekly Quality Control Report.

Supervisor of Title Determination | July 2006-April 2007 | New Orleans, LA

Facilitated the production of over 27,000 residential property title searches and exams in a 6 month timeframe in post-hurricane environment by designing, staffing, and managing the Title Determination Department. Drafted project specific attorney title examination, supervised orders, production, and invoicing for a large network of searchers and attorneys.

Honors: First American Spirit Award Recipient 2007; First American Key Contributor Award Recipient 2010

Smith, Thompson, Shaw & Manausa, P.A.

Manager of North Florida Branch Offices | March 2005-May 2006 | Tallahassee, FL

Opened, established, and managed branch offices for real estate law firm. Conducted real estate closings (residential and commercial), drafted real estate contracts, and prepared legal memoranda for senior partners.

United Nations, World Intellectual Property Organization

WIPO Legal Extern | Summer of 2004 | New York, NY

After a highly selective international application process, one of five law students selected to intern directly with WIPO's Chief Coordinator. Represented WIPO during Security Council meetings. Designed the Intellectual Property Report (IPR) format that was officially implemented by WIPO Geneva.

Armor Realty

Manager of New Agent Marketing and Business Plans | May 2001-January 2002 | Tallahassee, FL

Implemented successful start-up marketing and business plans for residential real estate teams.



Valerie A. Watson, Esquire
8680 Scenic Hwy Unit 5 | Pensacola, FL 32514 | (850) 598-1077
Admitted to Florida State Bar

EDUCATION

University of Florida Levin College of Law

Juris Doctor | December 2004 | Gainesville, FL

Certificate: International and Comparative Law
Clinic: Child Welfare/Child Protection Team

Activities:

International Law Society;
Phi Alpha Delta;
John Marshall Bar Association

Honors:

Certified Legal Intern;
Westlaw Certified;
Pro Bono Certificate

Oxford Law Program

St. Edmund Hall of Oxford University | Summer of 2003 | Oxford, England

Flagler College

Bachelor of Arts in English, Cum Laude | April 2001 | St. Augustine, FL

Minors: Political Science, Pre-law, Spanish

Activities:

Model United Nations (Country Delegate);
Student Judiciary Council (Judge);
Phi Alpha Delta Pre-law Society (Vice President);
Student Government Association (Student Representative);
Sigma Tau Delta English Honors Society (Treasurer)

Honors:

President's List (2001);
Dean's List (1998, 1999, 2000);
Florida Leadership Forum (2001)

Licensed Real Estate Salesperson

State of Florida | December 2000 | Tallahassee, FL

International Baccalaureate Diploma

International Baccalaureate Program (IB) | May 1998 | Tallahassee, FL



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First American Title Insurance Company Project Summary

The Small Rental Property Program of *The Road Home* Program (SRPP)

Customer Type: State

Number of Employees Impacted by the Project: 60

Employer: First American Title Insurance Company of Louisiana

Dates: April 2009-May 2012

Project Description: In August and September 2005, Hurricanes Katrina and Rita destroyed more than 82,000 rental housing units in Louisiana. With funding provided by the United States Department of Housing and Urban Development (HUD), the state of Louisiana implemented *The Road Home* Program. One of the program's objectives is to provide assistance to small-scale rental property owners that received damage to their properties due to the hurricanes. The Small Rental Property Program of *The Road Home* Program offers owners of properties containing one to four units a forgivable loan with several requirements, including maintaining affordable rent levels.

Role/Responsibility on Project: In conjunction with First American Federal Solutions, I worked to draft a response to the request for proposal offered by Louisiana's Office of Community Development/Disaster Recovery Unit (OCD/DRU) for Small Rental Property Program Services. First American sought roles including: Verification, Benefit Determination, Title and Closing Services, and additional information services. We partnered with prime contractor ACS and I was the representative for the First American bid at oral presentations held by OCD/DRU.

My role in contract negotiations and implementation were the key to smooth project transition. Moreover, our quick ramp up was assisted by my ability to build a strong motivated team through methodical interviewing and hiring of qualified personnel. Utilizing my skills from prior projects, we designed data interfacing and reporting between subcontractors. The interface continues to facilitate order entry, applicant verification, benefit determination, closing, funds disbursement, and overall workflow.

I directly manage 40 employees on the Title and Closing team. We are processing an average of 250 search/exams a month and executing an average of 200 closings per month. In addition to the state mandated software systems of record, all title and closing services are conducted through First American's transaction system FAST and all products and reports are delivered electronically. I continue to train personnel and adapt program workflows.

We work with program officials to design and implement new program policies. Currently, we are in the design phase of two new approved options under SRPP. This recent approval will require outreach to potentially qualified applicants, implementation of new workflow designs, duplication of benefit checks, reporting requirements, and program troubleshooting for both applicant relations and IT.



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The Homeowner's Assistance Program of *The Road Home* Program (Road Home)

Customer Type: State

Number of Employees Impacted by the Project: 350

Employer: First American Title Insurance Company of Louisiana

Dates: July 2006-April 2009

Project Description: In response to Hurricane Katrina and Rita, the Federal government and the State of Louisiana launched a large scale program to provide financial aid to property owners that were affected by the storms. First American played a major role disbursing Department of Housing and Urban Development (HUD) disaster funds for homeowners suffering damage from these hurricanes through The Homeowner's Assistance Program of *The Road Home* Program (Road Home). Tens of thousands of claimants through the Road Home program have been successfully assisted by First American.

As a key partner in the Road Home program, First American provided critical support through our various services, including; applicant background information, pre-storm values of affected properties, searches, exams and closing services. Due to First American's large data repository for all facets of this program, these services were provided with a strong backbone of reporting and constant communication with both the Road Home program and Office of Community Development (OCD). First American served as the subcontractor to ICF International and our team facilitated over 5,000 property conveyances to the Road Home Corporation d/b/a Louisiana Land Trust and over 90,000 Grant Transactions.

Role/Responsibility on Project: My various roles on the Road Home project included all aspects of Title, Closing, Finance, and IT/Reporting support. During the inception of the Road Home program I planned to temporarily join the First American efforts in Louisiana. I arrived in New Orleans almost a year after hurricane Katrina; however, business districts were still unpopulated. We recruited personnel from temporary employment agencies and provided training on First American's transaction system FAST and basic title/closing skills. As the Road Home applications were submitted by victims of the storm, my team began the production of title searches and attorney exams. We designed unique searching and exam parameters to meet the requirements of the Road Home program. I conferred with Louisiana underwriters and began developing the attorney exam form and personally training each of the examining attorneys on program specifics and procedures. Once we received the attorney results on each application, the staff would follow a workflow determining if the application was ready to insure or required additional curative work. In this role, I facilitated the production of over 27,000 title searches and exams in a 6 month timeframe, managed a staff of 15, maintained all program reporting requirements, and handled invoicing/payment reconciliation for a large network of searchers and attorney examiners.

In April of 2007 I designed and implemented a Quality Control team for the project. With a staff of 4, the QC team evaluated legal accuracy, production flow, and cost effectiveness of title and escrow procedures for record high volumes of closings. We implemented and tracked program policy changes and worked directly with various auditors (including Louisiana Legislative Auditors, HUD, and Small Business Association). We gathered all necessary data for the weekly Louisiana Governor's Report and acted as First American's liaison with program officials. Lastly, our team published and presented weekly Quality Control Reports to program managers.

My final role on the project was as Operation Manager. I continued to integrate legal and government grant program requirements by designing and implement workflows. I managed a staff of 200 employees that processed high volumes of closings in deadline pressured environment. I acted directly as a liaison with federal disaster recovery agencies, federal auditing agents, program contractors, and state officials for program and contract management. Additionally, I worked closely with IT and financial reporting to design data feed systems that allowed for efficient means of order entry, funds requests, funds receipt, and a final post disbursement data feed record that reconciled financial activity for 95,000 closings.

Valerie A. Watson, Esquire

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Pensacola, FL 32514

Phone: 850-598-1077 Email: valerie.a.watson.esq@gmail.com

January 18, 2013

Mr. Larry Newsom, Assistant County Administrator
221 Palafox Place, Suite 420
Pensacola, Florida 32502
850-595-3935
lmnewsom@co.escambia.fl.us

Re: Escambia County Board of County Commissioners Restore Act Advisory Committee

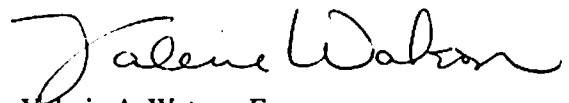
Dear Mr. Larry Newsom,

I respectfully submit my resume for consideration in regards to the Restore Act Advisory Committee. I am new to the Pensacola business community; however, I was born in Pensacola and have resided in Escambia County for the last two years. I am excited to return home after working primarily in Louisiana for the last six years on Hurricane Katrina related projects. Within the last month I have started the process of opening my own practice, Valerie A. Watson, Esq., LLC, and partnering with a title/closing company named SETCO Services, LLC. This new office location will be 121 Palafox Place, Suite C Pensacola, FL 32502 and is scheduled to open this March.

My experience working with disaster recovery efforts through government funded projects, knowledge of the real estate industry, and legal background would be an asset to this committee. I look forward to bringing fresh ideas and input based on lessons learned and personal dedication to restoring the Gulf Coast.

Thank you for your time and I look forward to meeting you. If you have any questions or would like additional information please contact me either directly at (850) 598-1077 or via email at valerie.a.watson.esq@gmail.com.

Sincerely,


Valerie A. Watson, Esq.

Phone (850)455-2087
Fax (850)455-2087
Cell (850)384-0920
E-mail francesyeo@cox.net
46 Manor Drive
Pensacola, FL 32507

Frances Yeo

Professional experience January 2010 to present Pensacola State College, Pensacola, FL

**Coordinator, Continuing Education
Department Head Recreation and Leisure Program**

- Plan, coordinate, market, evaluate and supervise recreation and leisure – lifelong learning courses at 3 area campuses.
- Coordinate Kid's College for 6-12 year olds during summer (30 teachers, 150 courses/classes, 300+ students)
- Oversee Summer Dance Workshop, Gymnastics, Driving, Aquatics and Court mandated programs
- Manage half million dollar budget
- Manage approximate 150 adjunct instructors throughout the year
- Problem solve for teachers and students
- Manage data collection for analysis of successful courses

1997 to 2009 Junior Achievement of Northwest Florida, Pensacola, FL

President/Executive Director

- Board Development – Worked with 18 to 28 high level decision makers regularly. Insured diversity by industry categories, geography, race and gender. Met with each member individually to develop their impact goals and met with committees as scheduled. Coordinated annual planning retreat with National JA facilitator.
- Fundraising - Diversified funding base. Created new events and discontinued struggling events. Organized annual giving campaigns and grant proposals
- Budget management – created and managed \$200,000 to \$300,000 annual budget along with Investment account management
- Staff management – Removed previously hired staff when documented errors in judgment. Orchestrated expansion of staff and downsizing of staff as needed.
- Staff development - Performance Development Plans for all staff, specialized National JA training provided within 6 months of hire, shadowing Orlando office within 2 months of hire, with bonus available for all staff when team goals met
- Marketing and public relations – Conducted awareness research in 2004 with local university which lead to branding campaign that generated 9% of the budget in new dollars. This increased awareness and funding base. Coordinated scripting, production and donation of public service announcements for print, radio and TV.

Community activities Rotary Club of Pensacola, Rotary Youth Leadership Awards (RYLA), Interact Committee Chair for Washington and Pensacola High Schools, Pensacola Chamber of Commerce, League of Women Voters, LEAP Alumni, Friends of the Library, American Cancer Society, Parrot Heads of Pensacola

Volunteer experience Registered Lobbyist for Education issues through PTA for 8 years; Created and produced fifty-two 30-second Parenting Tips for TV which included David Newell (Postman on Mr. Rogers Neighborhood). These were aired throughout Florida; Coordinated media coverage for Florida PTA, including working with Governor and his office; Recruited and managed 32 PTA chairmen and officers for County Association; Made presentations at School Board Meetings and with administrators concerning parent's viewpoints; Assisted in development of Core Values program for community; Produced recruitment video for chamber leadership program (LEAP); Represented County Commissioner on Task Force in effort to consolidate services with city

Publications PTA Parenting Tips – newspapers throughout Florida and a textbook; Pensacola News Journal - Monthly article, "PTA Matters" – 1991-1993, and numerous viewpoints on editorial page - 1992 to present

Awards received Peggy Pilcher Community Service Award 2009; Paul Harris Fellow – Rotary International 2008; Women's Business Center - Women Making History Diamond Award – 2004; Combined Rotary Clubs of Pensacola – Nominee - Business Ethics Award; Finalist – National Junior Achievement - Karl Flemke Innovation Award – 1999 & 2000; National Junior Achievement Summit Award – 1998, 1999, 2000, 2004 & 2009; Florida Public Relations Association – IMPACT Award – 1994; Nomination – Emil Hess Humanitarian Award – 1991 – Parisian; Numerous Parent Teacher Association (PTA) Awards – 1988 -1993

Updated 1/14/2013

References available upon request