

ESCAMBIA COUNTY HEALTH FACILITIES AUTHORITY

Capital Finance Solutions for Non Profit Health Facilities

July 8, 2011

Mr. Randy Oliver Escambia County Administrator 221 Palafox Place Suite 420 Pensacola, FL 32501

Re: Reappointment of Board Members Arthur J. Hall, Jr. and Eugene Franklin

Dear Mr. Oliver:

I am contacting you to advise that the terms of Authority Board Members Eugene (Gene) Franklin and Arthur J. (Jim) Hall, Jr. will expire on August 21, 2011. Both of these Board Members have agreed to serve for another four year term if reappointed by the Escambia County Board of County Commissioners.

Enclosed are the current resumes of Mr. Franklin and Mr. Hall. From these resumes you can see that each are very qualified to serve on this Board. The Authority has benefited greatly from the considerable knowledge and experience both of these men have gained in matters of health care finance during their tenure on the Board. The Authority needs experienced Board Members who understand the complex nature of tax exempt finance and local government operations. We are fortunate that men of this caliber are willing to donate their time and expertise to serve our community.

The Authority requests that Jim Hall and Gene Franklin be reappointed for another term commencing August 22, 2011 and ending on August 21, 2015.

Please contact me if additional information is needed. Thank you for your assistance.

Sincerely yours,

Caula Strumment

Paula G. Drummond Executive Director & General Counsel

PGD:dl

Street Address: Mailing Address: 1019 N. 12th Avenue **m** Pensacola, FL 32501 P.O. Box 2667 **m** Pensacola, FL 32513-2667

850-432-7555



Eugene Franklin: President/CEO, Florida Black Chamber of Commerce; Director for Florida, National Black Chamber of Commerce, Inc. Washington, D.C.

CONTACT INFORMATION

5553 Shadow Grove Blvd. Pensacola, FL 32526 (850) 453-0579

PERSONAL HISTORY

Eugene Franklin was born August 19, 1948, in Ethel, Louisiana and moved to New Orleans in 1953. He attended grade school and high school in Metairie, Louisiana. Franklin graduated from East Jefferson High School in 1967. Following graduation he worked as a furniture warehouse supervisor, while attending college at night.

Mr. Franklin enlisted in the United States Navy in 1969 and served a total of 27 years on active duty, eleven years as an enlisted member and sixteen as an officer. He retired in Pensacola, Florida after serving command tour as Officer-in-Charge of Naval Air Training Management Support Activity Pensacola, Florida.

Concerned about economic development and work force issues in disadvantaged communities, Mr. Franklin led the effort to create the Gulf Coast African American Chamber, and later, the Florida Black Chamber. His efforts on the behalf of small businesses and microenterprises led to his being named to boards on the national, state, and local level; including the National Black Chamber of Commerce, Washington, D.C. An ordained minister, the Reverend Eugene Franklin serves as an Associate Pastor at First Baptist Church of Warrington, Pensacola, Florida; a 2200 member congregation. Mr. Franklin is married to Rosemary (Ray) Franklin of New Orleans, Louisiana. They have four adult children, thirteen grandchildren, and four great-grandchildren.

PROFESSIONAL CERTIFICATIONS & AWARDS:

- Minority Business of the Year Award 1998 1999, presented by the Pensacola Chamber of Commerce.
- Civic Leader of the Year Award, presented by local Omega Psi Phi Chapter 1999.
- Mortgage Brokerage Business of the Month and Year 1998 for the company's success in working with residents of a Super Fund Site and for Excellence in Performance.
- The Pastor Dave Thomas Community Service Award for the Year 2000.
- The Agape Temple Unsung Hero Award for the Year 2000.
- Pensacola Area Chamber of Commerce Chairman's Award for Community Service for the Year 2001.
- Pensacola Area Chamber of Commerce Outstanding Service Award for Service as Small Business Representative for the Year 2002.
- The Chappie James Businessman of the Year 2003.
- Listed in *Florida Trend Magazine* as one of Florida's most influential people for 2004
- Recognized for State Leadership by Urban Black Chambers in 2007.
- Recognized for Community Service by Southwest Florida, NAACP Chapter for 2008.

MILITARY SERVICE

- Enlisted as an E-1 in the United States Navy in 1969; served a total of 27 years active duty.
- Selected as Attack Squadron One Two Eight, Commander, Medium Attack/Electronic Warfare Wing and Naval Air Station Whidbey Island "Sailor of the Year", Runner-up for Navy's "Sailor of the Year" in 1976. Also selected as Commander, Medium Attack/Electronic Warfare Aviation Administrator of the Year-1976
- Promoted to the rank of Chief Petty Officer in 1980, eight years ahead of the norm for his rate at that time.
- Earned a commission as Naval Officer 1981, with the specialty of Naval Aviation Maintenance and Engineering.
- Selected as the Medium Attack/Electronic Warfare Aircraft Maintenance Office of the Year in 1986.
- Served in most demanding executive assignments and diverse commands. Ranked and graded as the number one Officer in each command he served on every fitness report from 1981 until retirement 1996.
- While on active duty, completed his academic studies via the military education extension programs, to include: Bachelor's Degrees in Education from Southern Illinois University, Bachelor's in Theology from Chapman College, and Master's in Business Administration from Central Michigan University.
- Awarded the Navy's prestigious Meritorious Service Medal.
- Awarded the Navy Commendation Medal (twice), the Navy Achievement Medal (twice), and a host of other military and civic awards throughout military career.
- Served final tour as Officer-in-Charge of the Naval Air Training Management Support Activity Detachment in Pensacola, Florida. Retired with the rank of Lieutenant Commander in Pensacola, Florida.

COMMUNITY SERVICE

- Serves as member, Board of Directors, National Black Chamber of Commerce, Washington, D.C.
- Serves as Chair for Access Florida Finance Corporation/Florida Black Business Support Corporation.
- Appointed member U.S. Small Business Administration Advisory Board, North Florida.
- Board Member and Past Chairman for the Escambia County Health Facility Authority.
- Board Member for the Florida Institute for Human and Machine Cognition.
- Board Member, Every Child A Reader in Escambia County (ECARE)
- Board Member, Florida Asset Building Coalition.
- Board Member, Pensacola Multi-Cultural Center.
- Past Board Member for Big Brothers/Big Sister Program, United Way, Junior Achievement, and Pathways for Change Prisoner Re-integration Program.
- Past Board Member for Pensacola Area Chamber of Commerce.
- Former Board Member for Florida's Great Northwest Governance Council's Wired Initiative, an economic development program of the U.S. Department of Labor.
- Founder, Chair, and Past Board Member of Gulf Coast African-American Chamber of Commerce and a host of other organizations.

RESUME

ARTHUR J. HALL, JR

July 5, 2011

3350 North 18th Avenue Pensacola, Florida 32503 Work: 850-444-1695 Home: 850-434-6125 Cell: 850-377-4186

PERSONAL

Arthur James Hall, Jr., Senior Vice President and Special Assets Officer, Regions Bank. Age 58, married, two daughters. Excellent Health, 5' 11" 200 pounds.

CAREER EXPERIENCE

December 2009 - Present

Special Assets Officer / Team Leader – Regions Bank – Responsibilities include the management of a Special Assets team for the resolution of commercial problem loans across the North Florida area, .

Working with borrowers to restructure existing problem assets into loans that will once again perform at an acceptable level.

Working with attorneys to resolve problem asset situations that have no attributes providing for a successful resolution for the borrower and bank.

September 2007 - December 2009

Senior Vice President and Real Estate Area Sales Executive for Northwest Florida. – **Regions Bank** - Responsibilities included the management of a 30 person real estate lending team in North Florida. The purpose of the team was to service an existing real estate loan portfolio of over \$800,000,000, and for the production of new loans.

Working with lenders in all aspects of business development to identify and qualify prospective customers.

Assist servicing team with the day to day activities associated with the maintenance of the existing portfolio. Monitor and assist in ongoing credit servicing activities.

November 2004 - September 2007

Senior Vice President and Area Credit officer for Northwest Florida. (Perdido Key, Fl. To Tallahassee, Florida). Regions Bank - Responsible for the initial loan approvals, and ultimate credit quality of the real estate loan portfolios of the North Florida Real Estate Teams. Responsibilities include:

Counsel with the team manager, lenders, and their assistants to address potential real estate lending opportunities. Attracting and properly structuring new real estate credit transactions, with a strong emphasis to balance pricing, credit quality and sales production.

Individual Loan Approval Authority - \$15,000,000 (Individual Transaction)

Working with lending teams to identify potential problem credits, and to structure sound action plans to implement the improvement of the credits or their exit from the bank.

Acting as liaison between the lending teams, upper management, internal Loan Review, and Governmental Examiners.

The team for which I am responsible has consistently achieved both production and credit quality results far in excess of bank goals.

Established and taught a bank wide loan approval process training program, and authored several internal written presentations for training of the entire Real Estate area of the bank.

June 1997 - November 2004

Senior Vice President and Area Credit officer for Northwest Florida and Mississippi. (Perdido Key, Fl. To Tallahassee, Florida and the State of Mississippi). AmSouth Bank and Regions Bank – via merger - Responsibilities were essentially the same as my current position; however, my loan authority was limited to \$5,000,000 per transaction and \$10,000,000 per relationship.

June 1993 – July 1997

Relationship Manager III of the Commercial Real Estate Lending Team, Vice President, AmSouth Bank. Promoted to Relationship Manager III in 1996. Responsible for the development, management and sustaining of real estate credit relationships by prospecting, cross-selling, credit review and analysis, and customer service. Responsibilities and accomplishments include: Exceeding prescribed goals focusing on department budgeting, loan growth, revenue growth, customer

profitability, call planning and activity, and product usage.

Negotiate loan closings documents, and the coordination of all parties associated with the closing of a real estate credit.

Coordination of office staff to properly service and maintain all commercial real estate construction loans through the construction phase, and until the credit is repaid.

Leading Sales Team in the development of new business opportunities from prospects and existing customer base.

Top Producing CRE Relationship Manager in 1994.

Origination of approximately \$275,000,000 in real estate transactions during this time, while maintaining exceptional credit quality.

Served on bank Due Diligence team visiting and analyzing financial institutions targeted for acquisition.

Nov. 1987 - June 1993

Senior Commercial Real Estate Loan Officer, Vice President, AmSouth Bank. Responsibilities included:

Origination of commercial real estate loans, via the solicitation, development, and strengthening of customer relationships. Mortgage loans were originated on income properties, acquisition and development projects, and single family properties in Florida, Alabama, and Tennessee.

Preparation of loan executive summaries for presentation to Credit Committee.

Negotiation and preparation of proper loan documentation.

Supervision and management of the Residential Construction and Commercial Real Estate lending areas.

Coordination of collection efforts and "work outs" of problem real estate credits. Worked closely with bank attorneys in bankruptcy and foreclosure efforts, and the management, and disposition of real estate owned by the bank.

September 1980 – November 1987 – First Mutual Savings Association, Pensacola, Florida CRE Loan Officer, Vice President, Commercial Real Estate Dept. Loan Officer, Assistant Vice President, Commercial Real Estate Dept District Branch Manager of three retail branches, Assistant Vice President Assistant Savings Officer / Manager, Asst. Vice President, Savings Service Dept Commercial / Construction Loan Manager

Feb. 1976 - Sept. 1980 - Asst. V. P. and Branch Mgr., First Southern Federal Savings and Loan, Atmore, Al.

January 1975 – February 1976 - Loan Officer Trainee, First National Bank of Atmore, Alabama

Education

December 1974	Bachelors Degree in Finance, The University of Alabama, Tuscaloosa, Al.
May 1972	Associates Degree, The Marion Military Institute, Marion, Al.
Professional, Civic, Charitable, and Social Organizations	
Current –	Board of Directors of Pensacola Sports Association Foundation (Previously Chairman) Board of Directors, Health Facilities Authority of Escambia County
Previous-	Chairman, Secretary, and Treasurer Health Facilities Authority of Escambia County Catholic High School PTA Board Member Executive Committee Member (V. P.) and Board of Governors, Fiesta of Five Flags (Civic) 1996 Graduate of Leadership Pensacola United Way Board Member Chamber of Commerce Board Member Volunteer – Volunteer Pensacola, Diabetes Association, Habitat for Humanity, Boy Scouts, University of West Florida Board of Directors, Order of Tristan (Social) Board of Directors, Conquistadors (Social)

References Provided Upon Request